

MODULE DESCRIPTOR

Module Title

Public Health: Understanding Principles, Concepts and Inequalities

Reference	HSM206	Version	1
Created	September 2022	SCQF Level	SCQF 11
Approved	November 2022	SCQF Points	30
Amended	November 2021	ECTS Points	15

Aims of Module

To increase critical awareness of promoting health in the context of the social determinants of health and inequalities by evaluating the underpinning principles and concepts of health promotion and public health in different settings.

Learning Outcomes for Module

On completion of this module, students are expected to be able to:

- 1 Discuss the current practice of health promotion and public health
- 2 Critically examine the theories, models and concepts of health and health promoting principles.
- 3 Critically examine the prevalence, characteristics and impact of inequalities locally, nationally and globally within the context of public health.
- 4 Critically explore the social context of health and public health initiatives aimed at reducing inequalities

Indicative Module Content

Principles of health promotion; historical context of public health; ecological public health; fifth wave thinking; humanising healthcare; concepts of health; health improvement; social determinants of health; wellbeing; communication and media; settings approach, research evidence; health inequalities; sociology of health; social context of health; chronic illness; social integration; impact of poverty; policy drivers and influencers; politics; biomedical model; social justice; social inequalities; advocacy; health literacy; empowerment; public health; health equity; gender inequality; commissioning; national and global issues; digital skills; digital literacy

Module Delivery

Blended delivery comprising of on campus and online learning and engagement. This will include - Workshops, Tutorials, Seminars, Keynote Lectures and Digital Learning Resources.

Indicative Student Workload

	Full Time	Part Time
Contact Hours	44	N/A
Non-Contact Hours	256	N/A
Placement/Work-Based Learning Experience [Notional] Hours	N/A	N/A
TOTAL	300	N/A
<i>Actual Placement hours for professional, statutory or regulatory body</i>		

ASSESSMENT PLAN

If a major/minor model is used and box is ticked, % weightings below are indicative only.

Component 1

Type:	Practical Exam	Weighting:	100%	Outcomes Assessed:	1, 2, 3, 4
Description:	Live presentation of critical appraisal of a public health initiative.				

MODULE PERFORMANCE DESCRIPTOR**Explanatory Text**

The module will be assessed by a single component that will be graded on an A-F basis. A grade D is required to pass the module.

Module Grade	Minimum Requirements to achieve Module Grade:
A	A in component 1.
B	B in component 1.
C	C in component 1.
D	D in component 1.
E	E in component 1.
F	F in component 1.
NS	Non-submission of work by published deadline or non-attendance for examination

Module Requirements

Prerequisites for Module	Refer Regulation A2: Admission for admission requirements and/or course specific entry requirements.
Corequisites for module	None.
Precluded Modules	None.

INDICATIVE BIBLIOGRAPHY

- 1 CUMMINGS. L., 2015. Reasoning and Public Health: New Ways of Coping with Uncertainty. Switzerland: Springer International.
- 2 HANLON. P. et al., 2012. The Future Public Health. Maidenhead: McGraw Hill.
- 3 HANNAH. M., 2014. Humanising Healthcare - Patterns of Hope for a System under Strain. Devon: Triarchy Press.
- 4 Cross R., Warwick Booth, L., et al. 2020. Health Promotion. Global Principles and Practice 2nd ed. CABI.
- 5 CAREY, T.A., TAI, S.J. and GRIFFITHS, R., 2021 Deconstructing Health Inequality. A perceptual control theory perspective. Springer
- 6 NETTLETON. S., 2020. The Sociology of Health and Illness. 4th ed. Cambridge: Polity Press.
- 7 HUBLEY, J., COPEMAN, J. AND WOODALL, J., 2021. Practical Health Promotion. 3rd ed. Cambridge: Polity Press.
- 8 GREEN, J., CROSS, R., WOODALL, J. AND TONES, K., Health Promotion Planning and Strategies. 4th ed. London: SAGE.