

MODULE DESCRIPTOR

Module Title

Principles Of Health And Wellbeing Promotion

Reference	HS2143	Version	2
Created	November 2021	SCQF Level	SCQF 8
Approved	August 2019	SCQF Points	15
Amended	November 2021	ECTS Points	7.5

Aims of Module

This module aims to increase the student's understanding and application of concepts of health and wellbeing in addressing public health agendas.

Learning Outcomes for Module

On completion of this module, students are expected to be able to:

- 1 Explain concepts, theories and models of health and their influence on health and wellbeing.
- 2 Explain the main challenges of promoting health and wellbeing amongst different population groups in society.
- 3 Communicate key health and wellbeing messages for specific populations underpinned by appropriate psychological and sociological principles.

Indicative Module Content

Theories and models of health promotion; health inequalities; health and wellbeing policies; evaluation of health improvement strategies; enablement; principles, theories and models of behavior change; physical activity; psychological and sociological determinants of health; humanising healthcare; person-centred care; the role of technology in health and wellbeing; community engagement and co-production; communicating key health and wellbeing messages; presenting information.

Module Delivery

Blended delivery comprising on campus and online learning and engagement. This will include Workshops, Tutorials, Seminars, Digital Learning Resources and Simulation.

Indicative Student Workload

	Full Time	Part Time
Contact Hours	N/A	18
Non-Contact Hours	N/A	132
Placement/Work-Based Learning Experience [Notional] Hours	N/A	N/A
TOTAL	N/A	150
<i>Actual Placement hours for professional, statutory or regulatory body</i>		

ASSESSMENT PLAN

If a major/minor model is used and box is ticked, % weightings below are indicative only.

Component 1

Type:	Coursework	Weighting:	100%	Outcomes Assessed:	1, 2, 3
Description:	Development of an educational tool				

MODULE PERFORMANCE DESCRIPTOR**Explanatory Text**

Coursework graded A-F

Module Grade	Minimum Requirements to achieve Module Grade:
A	A
B	B
C	C
D	D
E	E
F	Fails to achieve the minimum requirements for an E
NS	Non-submission of work by published deadline or non-attendance for examination

Module Requirements

Prerequisites for Module	Successful completion of all Stage One modules (or equivalent) will normally be required.
Corequisites for module	None.
Precluded Modules	None.

INDICATIVE BIBLIOGRAPHY

- 1 HANNAH, M., 2014. Humanising Healthcare Patterns of Hope for Systems Under Strain. Oxford : Triarchy Press
- 2 SCRIVEN, A., EWLES, L. & SIMNETT, I., 2017. Promoting health: a practical guide. 7th ed. Edinburgh: Bailliere Tindall.
- 3 NAIDOO, J. & WILLS, J., 2009. Foundations for Health Promotion. 3rd ed. Edinburgh: Bailliere Tindall.