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MODULE DESCRIPTOR

Module Title

Audio and Visual Production

Reference	CM4113	Version	2
Created	December 2020	SCQF Level	SCQF 10
Approved	August 2017	SCQF Points	15
Amended	March 2021	ECTS Points	7.5

Aims of Module

To provide the student with the ability to develop, plan, create, select, edit, integrate and evaluate appropriate elements in audio and video production.

Learning Outcomes for Module

On completion of this module, students are expected to be able to:

1	Develop a concept for an audio and video production based on the assignment brief.
2	Analyse requirements and plan audio and video production.
3	Capture and create audio and video and other production elements required to fulfil the assignment brief.
4	Edit and organise production elements to create the final cut to fulfil the assignment brief.
5	Critically evaluate and select appropriate tools, techniques and concepts for an audio and video production.

Indicative Module Content

Concepts: movie genres, narrative style, text, sound effects, music. Production: filming, text, graphics, audio. Post-production: cuts, transitions, effects, integration, distribution.

Module Delivery

Principles and techniques used are introduced during lectures. Demonstrations are used to emphasize the design aspects of the course material. Practical laboratory work reinforces and extends the material delivered in lectures and is student-centred, building on designs developed during demonstrations.

Indicative Student Workload	Full Time	Part Time
Contact Hours	44	N/A
Non-Contact Hours	106	N/A
Placement/Work-Based Learning Experience [Notional] Hours	N/A	N/A
TOTAL	150	N/A
Actual Placement hours for professional, statutory or regulatory body		

Module Ref:	CM4113 v2

ASSESSMENT PLAN

If a major/minor model is used and box is ticked, % weightings below are indicative only.

Component 1

Type:	Coursework	Weighting:	100%	Outcomes Assessed:	1, 2, 3, 4, 5
Description:	This is a coursework which involves developing, producing and evaluating a video project.				

MODULE PERFORMANCE DESCRIPTOR

Explanatory Text

The calculation of the overall grade for this module is based on 100% weighting of C1. An overall minimum grade of D is required to pass the module.

Module Grade	Minimum Requirements to achieve Module Grade:
A	The student needs to achieve an A in C1.
B	The student needs to achieve a B in C1.
C	The student needs to achieve a C in C1.
D	The student needs to achieve a D in C1.
E	The student needs to achieve an E in C1.
F	The student needs to achieve an F in C1.
NS	Non-submission of work by published deadline or non-attendance for examination

Module Requirements

Prerequisites for Module	CM3118 Interactive Multimedia
Corequisites for module	None.
Precluded Modules	None.

INDICATIVE BIBLIOGRAPHY

1	ADOBE CREATIVE TEAM, 2019. Adobe Premiere Pro CC Classroom in A Book. Adobe.
2	ADOBE CREATIVE TEAM, 2019. Adobe After Effects CC Classroom in A Book. Adobe.
3	KENWORTHY, C., 2012. Master Shots Volume 1, 2nd Edition: 100 Advanced Camera Techniques to Get an Expensive Look on Your Low-Budget Movie. Michael Wiese Productions.
4	KENWORTHY, C., 2011. Master Shots Volume 2: 100 Ways to Shoot Great Dialogue Scenes. Michael Wiese Productions.
5	STILL, J., 2005. Cinematic Storytelling: The 100 Most Powerful Film Conventions Every Filmmaker Must Know. Michael Wiese Productions.
6	TUFTE, E., 2006. Beautiful Evidence. USA. Graphics Press.
7	JAMES, J., 2009, Fix It In Post: Solutions for Postproduction Problems.