

## MODULE DESCRIPTOR

### Module Title

Business Ethics and Management

Reference	CM2705	Version	4
Created	January 2023	SCQF Level	SCQF 8
Approved	June 2017	SCQF Points	30
Amended	April 2023	ECTS Points	15

### Aims of Module

To provide the student with a practical understanding of the ethical and legal issues in the IT business environment.

### Learning Outcomes for Module

On completion of this module, students are expected to be able to:

- 1 Review the scope and purpose of IT business ethics and legal issues and their relationship to management activities.
- 2 Discuss the ethics of the individual in an IT business environment and the interaction between the individual and societal factors in shaping business and stakeholder requirements.
- 3 Evaluate management's role in maintaining ethical practices in a business environment.
- 4 Evaluate current ethical questions and legal issues facing business, and the points of view of different stakeholders in order to recommend appropriate resolutions to specific ethical problems.

### Indicative Module Content

Professional and ethical codes of conduct. Analysis of the scope and purpose of IT business ethics and legal issues in a business environment. Examination of regulatory and data protection issues in IT and the theoretical underpinnings supporting ethical decision-making. Analysis of the relationship between the organisation and the employee: insider knowledge and non-disclosure, whistleblowing and employee loyalty, extortion and bribery, employee conflicts of interest. Examination of the relationship between business and the consumer: corporate responsibility, limits of obligation, disasters and moral responsibility in mitigation and response, corporate governance. Evaluating advertising and marketing ethics.

### Module Delivery

The module is delivered in Blended Learning mode using structured online learning materials/activities and directed study, facilitated by regular online tutor support. Workplace Mentor support and work-based learning activities will allow students to contextualise this learning to their own workplace. Face-to-face engagement occurs through annual induction sessions, employer work-site visits, and modular on-campus workshops.

### Indicative Student Workload

	Full Time	Part Time
Contact Hours	30	N/A
Non-Contact Hours	30	N/A
Placement/Work-Based Learning Experience [Notional] Hours	240	N/A
TOTAL	300	N/A
<i>Actual Placement hours for professional, statutory or regulatory body</i>	240	

### ASSESSMENT PLAN

*If a major/minor model is used and box is ticked, % weightings below are indicative only.*

#### Component 1

Type:	Coursework	Weighting:	100%	Outcomes Assessed:	1, 2, 3, 4
Description:	This coursework will consist of a written report.				

### MODULE PERFORMANCE DESCRIPTOR

#### Explanatory Text

The calculation of the overall grade for this module is based on 100% weighting of C1. An overall minimum grade D is required to pass the module.

Module Grade	Minimum Requirements to achieve Module Grade:
<b>A</b>	The student must achieve an A in C1.
<b>B</b>	The student must achieve a B in C1.
<b>C</b>	The student must achieve a C in C1.
<b>D</b>	The student must achieve a D in C1.
<b>E</b>	The student must achieve an E in C1.
<b>F</b>	The student must achieve an F in C1.
<b>NS</b>	Non-submission of work by published deadline or non-attendance for examination

### Module Requirements

Prerequisites for Module	None, in addition to course entry requirements.
Corequisites for module	None.
Precluded Modules	None.

**INDICATIVE BIBLIOGRAPHY**

- 1 CRANE, A., and MATTEN, D., 2015. Business ethics. 4th Ed. Oxford: Oxford University Press.
- 2 STAHL, B., TIMMERMANS, J. and MITTELSTADT, B., 2016. The ethics of computing: a survey of the computing-oriented literature. ACM Computing Surveys (CSUR), 48(4), pp. 1-38.
- 3 ACM, 2018. ACM code of ethics and professional conduct. [online]. New York, NY: ACM. Available from: <https://www.acm.org/code-of-ethics> [Accessed 4 March 2019].
- 4 FISHER, C., LOVELL, A. and VALERO-SILVA, N., 2013. Business ethics and values: individual, corporate and international perspectives. Harlow: Pearson.
- 5 BCS, 2011. BCS code of conduct. [online]. Swindon, UK: BCS. Available from: <https://www.bcs.org/membership/become-a-member/bcs-code-of-conduct/> [Accessed 4 March 2019].