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MODULE DESCRIPTOR

Module Title

Business Ethics and Management

Reference	CM2705	Version	3
Created	March 2019	SCQF Level	SCQF 8
Approved	June 2017	SCQF Points	30
Amended	May 2019	ECTS Points	15

Aims of Module

To provide the student with a practical understanding of the ethical and legal issues in the IT business environment.

Learning Outcomes for Module

On completion of this module, students are expected to be able to:

1	Review the scope and purpose of IT business ethics and legal issues and their relationship to management activities.
2	Discuss the ethics of the individual in an IT business environment and the interaction between the individual and societal factors in shaping business and stakeholder requirements.
3	Evaluate management's role in maintaining ethical practices in a business environment.
4	Evaluate current ethical questions and legal issues facing business, and the points of view of different stakeholders in order to recommend appropriate resolutions to specific ethical problems.

Indicative Module Content

Professional and ethical codes of conduct. Analysis of the scope and purpose of IT business ethics and legal issues in a business environment. Examination of regulatory and data protection issues in IT and the theoretical underpinnings supporting ethical decision-making. Analysis of the relationship between the organisation and the employee: insider knowledge and non-disclosure, whistleblowing and employee loyalty, extortion and bribery, employee conflicts of interest. Examination of the relationship between business and the consumer: corporate responsibility, limits of obligation, disasters and moral responsibility in mitigation and response, corporate governance. Evaluating advertising and marketing ethics.

Module Delivery

The module is delivered in Blended Learning mode using structured online learning materials/activities and directed study, facilitated by regular online tutor support. Workplace Mentor support and work-based learning activities will allow students to contextualise this learning to their own workplace. Face-to-face engagement occurs through annual induction sessions, employer work-site visits, and modular on-campus workshops.

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Indicative Student Workload	Full Time	Part Time
Contact Hours	30	N/A
Non-Contact Hours	30	N/A
Placement/Work-Based Learning Experience [Notional] Hours	240	N/A
TOTAL	300	N/A
Actual Placement hours for professional, statutory or regulatory body	240	

ASSESSMENT PLAN

If a major/minor model is used and box is ticked, % weightings below are indicative only.

Component 1

Type:	Coursework	Weighting:	50%	Outcomes Assessed:	1, 2
Description:	This coursework will consist of a written report.				

Component 2

Type:	Practical Exam	Weighting:	50%	Outcomes Assessed:	3, 4
Description:	This practical exam will consist of a presentation.				

MODULE PERFORMANCE DESCRIPTOR

Explanatory Text

The calculation of the overall grade for this module is based on 100% weighting of C1. An overall minimum grade D is required to pass the module.

		Practical Exam:						
		A	**B**	**C**	**D**	**E**	**F**	**NS**
Coursework:	**A**	A	A	B	B	C	E	
	B	A	B	B	C	C	E	
	C	B	B	C	C	D	E	
	D	B	C	C	D	D	E	
	E	C	C	D	D	E	E	
	F	E	E	E	E	E	F	
	NS	Non-submission of work by published deadline or non-attendance for examination						

Module Requirements

Prerequisites for Module	None, in addition to course entry requirements.
Corequisites for module	None.
Precluded Modules	None.

INDICATIVE BIBLIOGRAPHY

1. CRANE, A., and MATTEN, D., 2015. Business ethics. 4th Ed. Oxford: Oxford University Press.
2. STAHL, B., TIMMERMANS, J. and MITTELSTADT, B., 2016. The ethics of computing: a survey of the computing-oriented literature. ACM Computing Surveys (CSUR), 48(4), pp. 1-38.
3. ACM, 2018. ACM code of ethics and professional conduct. [online]. New York, NY: ACM. Available from: https://www.acm.org/code-of-ethics [Accessed 4 March 2019].
4. FISHER, C., LOVELL, A. and VALERO-SILVA, N., 2013. Business ethics and values: individual, corporate and international perspectives. Harlow: Pearson.
5. BCS, 2011. BCS code of conduct. [online]. Swindon, UK: BCS. Available from: https://www.bcs.org/membership/become-a-member/bcs-code-of-conduct/ [Accessed 4 March 2019].