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## MODULE DESCRIPTOR

### Module Title

Freelancing for Media Professionals

Reference	CB3063	Version	1
Created	April 2021	SCQF Level	SCQF 9
Approved	June 2018	SCQF Points	30
Amended	June 2020	ECTS Points	15

### Aims of Module

To provide students with the opportunity to apply academic and practitioner knowledge and skills to an internal freelance-based project.

### Learning Outcomes for Module

On completion of this module, students are expected to be able to:

- 1 Perform, demonstrate and explain a range of appropriate freelancing project skills and tasks, taking account of practical and managerial criteria for performance.
- 2 Relate the theories, models, concepts and principles of formal study to a freelance-based practical project.
- 3 Demonstrate effective self-evaluation of experience and skills gained whilst engaged in the practical freelance-based project.

### Indicative Module Content

The module offers a six-week period of professional practice within a university-based setting. Students gain the opportunity to experience the practicalities and challenges of a freelance-based media and/or journalism project and develop evaluative and reflective practitioner skills and attitudes. Students are also expected to critically evaluate the media creation environment; e.g. operational and managerial structures, communication practices, financial profile and process, product mix and professional practices (where appropriate).

### Module Delivery

Pre-project briefings and supervisory support; supervised and unsupervised assignments and tasks relating to the project; student-centred learning and private study. Supervision is provided by the module tutor who will monitor the student's progress and the appropriateness of the learning experience.

<b>Indicative Student Workload</b>	Full Time	Part Time
Contact Hours	18	N/A
Non-Contact Hours	N/A	N/A
Placement/Work-Based Learning Experience [Notional] Hours	282	N/A
TOTAL	300	N/A
<i>Actual Placement hours for professional, statutory or regulatory body</i>	282	

## ASSESSMENT PLAN

If a major/minor model is used and box is ticked, % weightings below are indicative only.

### Component 1

Type:  Weighting:  Outcomes Assessed:   
 Description:

## MODULE PERFORMANCE DESCRIPTOR

### Explanatory Text

The calculation of the overall grade for this module is based on 100% weighting of C1. An overall minimum grade D is required to pass the module.

Module Grade	Minimum Requirements to achieve Module Grade:
<b>A</b>	The student needs to achieve an A in C1.
<b>B</b>	The student needs to achieve a B in C1.
<b>C</b>	The student needs to achieve a C in C1.
<b>D</b>	The student needs to achieve a D in C1.
<b>E</b>	The student needs to achieve an E in C1.
<b>F</b>	The student needs to achieve an F in C1.
<b>NS</b>	Non-submission of work by published deadline or non-attendance for examination

## Module Requirements

Prerequisites for Module   
 Corequisites for module   
 Precluded Modules

## ADDITIONAL NOTES

Students will be expected to negotiate a suitable project with the host and supervisor.

**INDICATIVE BIBLIOGRAPHY**

- 1 CANTER, L., and WILKINSON, E., 2020. *Freelancing for Journalists*. London: Routledge
- 2 FANTHOME, C., 2004. *Work placements: a survival guide for students*. Basingstoke: Palgrave Macmillan.
- 3 BOWDEN, J., 2011. *Writing a report: how to prepare, write and present effective reports*. 9th ed. Oxford: How to Books
- 4 LEWIS, R. and INGLIS, J., 2005. *How to write reports: the key to successful reports*. Cambridge: National Extension College Trust Ltd.
- 5 Students will be guided to particular information sources related to the project, and dependent on their degree discipline.