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## MODULE DESCRIPTOR

### Module Title

News Writing

Reference	CB2272	Version	3
Created	April 2023	SCQF Level	SCQF 8
Approved	June 2018	SCQF Points	15
Amended	July 2023	ECTS Points	7.5

### Aims of Module

To apply theoretical news values and the language of news in news gathering and news writing for converging multimedia platforms in print, broadcast and online journalism to a professional competence.

### Learning Outcomes for Module

On completion of this module, students are expected to be able to:

- 1 Demonstrate critical understanding of news language in a converging journalism industry.
- 2 Apply news values to specific media platforms.
- 3 Evaluate a range of source material across a range of news gathering assignments.
- 4 Engage with professional practice in writing news for broadcast, online and print.

### Indicative Module Content

Writing is a core skill for all journalists. This module applies technical mechanics of news gathering and news writing. It provides a practice-based approach to requirements, standards and practices in interviewing, researching material, structuring and presenting news copy for multimedia platforms.

### Module Delivery

This module will focus on practical workshops designed to develop high quality writing. The programme will be supported by weekly lectures and visiting speakers from the newspaper industry.

### Indicative Student Workload

	Full Time	Part Time
Contact Hours	63	N/A
Non-Contact Hours	87	N/A
Placement/Work-Based Learning Experience [Notional] Hours	N/A	N/A
TOTAL	150	N/A
<i>Actual Placement hours for professional, statutory or regulatory body</i>		

## ASSESSMENT PLAN

If a major/minor model is used and box is ticked, % weightings below are indicative only.

### Component 1

Type:	Coursework	Weighting:	100%	Outcomes Assessed:	1, 2, 3, 4
Description:	Portfolio Assessment: A range of written, broadcast, or digital artefacts produced collaboratively and/or individually. Detailed assessment instructions will be provided in the module guide which is updated each year to reflect changing industry requirements.				

## MODULE PERFORMANCE DESCRIPTOR

### Explanatory Text

The calculation of the overall grade for this module is based on 100% weighting of C1. An overall minimum grade of D is required to pass the module.

Module Grade	Minimum Requirements to achieve Module Grade:
<b>A</b>	The student needs to achieve an A in C1.
<b>B</b>	The student needs to achieve a B in C1.
<b>C</b>	The student needs to achieve a C in C1.
<b>D</b>	The student needs to achieve a D in C1.
<b>E</b>	The student needs to achieve an E in C1.
<b>F</b>	The student needs to achieve an F in C1.
<b>NS</b>	Non-submission of work by published deadline or non-attendance for examination

### Module Requirements

Prerequisites for Module	None.
Corequisites for module	None.
Precluded Modules	None.

## INDICATIVE BIBLIOGRAPHY

- 1 BRIGHTON, P. and FOY, D., 2007. *News values*. London: Sage
- 2 CRAIG, R., 2004. *Online journalism: reporting, writing and editing for new media*. Southbank, Victoria, Australia: Thomson Wadsworth.
- 3 EVANS, H. and CRAWFORD, G., 2000. *Essential English for journalists, editors and writers*. 2nd ed. London: Pimlico.
- 4 HICKS, W. et al., 2016. *Writing for journalists*. 3rd ed. London: Routledge.
- 5 KOLODZY, J., 2006. *Convergence journalism: writing and reporting across the news media*. Oxford: Rowman and Littlefield.
- 6 McKANE, A., 2013. *News writing*. London: Sage.
- 7 RANDALL, D., 2016. *The universal journalist*. 5th ed. London: Pluto Press. *ebook*