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## MODULE DESCRIPTOR

### Module Title

Web Design

Reference	CB2257	Version	1
Created	January 2020	SCQF Level	SCQF 8
Approved	June 2018	SCQF Points	15
Amended	June 2018	ECTS Points	7.5

### Aims of Module

To enable students to appraise the usability of web-based communication enterprises and apply design principles to web-authoring projects.

### Learning Outcomes for Module

On completion of this module, students are expected to be able to:

- 1 Discuss the design process in a web context.
- 2 Appraise third party websites for usability and fitness for purpose.
- 3 Plan usable websites that take user requirements fully into account.
- 4 Use industry standard web tools efficiently to create and develop websites.

### Indicative Module Content

UX design principles, interactive media design and usability factors, text and typography, programming techniques, animation techniques.

### Module Delivery

The module is delivered by a combination of workshops and lab tutorials. In addition, students will be directed to work independently through a series of online exercises.

### Indicative Student Workload

	Full Time	Part Time
Contact Hours	24	N/A
Non-Contact Hours	126	N/A
Placement/Work-Based Learning Experience [Notional] Hours	N/A	N/A
TOTAL	150	N/A
<i>Actual Placement hours for professional, statutory or regulatory body</i>		

**ASSESSMENT PLAN**

If a major/minor model is used and box is ticked, % weightings below are indicative only.

**Component 1**

Type: Coursework Weighting: 100% Outcomes Assessed: 1, 2, 3, 4  
 Description: Individual Portfolio Assessment

**MODULE PERFORMANCE DESCRIPTOR****Explanatory Text**

The calculation of the overall grade for this module is based on 100% weighting of C1. An overall minimum grade D is required to pass the module.

Module Grade	Minimum Requirements to achieve Module Grade:
<b>A</b>	The student needs to achieve an A in C1.
<b>B</b>	The student needs to achieve a B in C1.
<b>C</b>	The student needs to achieve a C in C1.
<b>D</b>	The student needs to achieve a D in C1.
<b>E</b>	The student needs to achieve an E in C1.
<b>F</b>	The student needs to achieve an F in C1.
<b>NS</b>	Non-submission of work by published deadline or non-attendance for examination

**Module Requirements**

Prerequisites for Module	None.
Corequisites for module	None.
Precluded Modules	None.

**INDICATIVE BIBLIOGRAPHY**

- 1 BEAIRD, J., 2020. *The principles of beautiful Web design*. SitePoint Pty Ltd. *e-book*
- 2 BUDD, A., 2016. *CSS mastery : advanced web standards solutions* United States : Apress. *e-Book*
- 3 DUCKETT, J., 2010. *Beginning HTML, XHTML, CSS, and JavaScript*. Hoboken: Wiley.
- 4 WEST, A W. 2016. *Practical web design for absolute beginners* United States :Apress. *e-Book*
- 5 WOOLDRIDGE, M., 2011. *Teach yourself VISUALLY HTML5*. Hoboken: Wiley.