

MODULE DESCRIPTOR

Module Title

Global Business Environment

Reference	BSM748	Version	3
Created	February 2024	SCQF Level	SCQF 11
Approved	February 2019	SCQF Points	15
Amended	March 2024	ECTS Points	7.5

Aims of Module

To introduce students to the study and analysis of the business environment in an era of globalisation, with a concurrent focus on how this impacts more locally.

Learning Outcomes for Module

On completion of this module, students are expected to be able to:

- 1 Critically evaluate the concept of globalisation, its different dimensions and the key theoretical debates surrounding the concept.
- 2 Critically analyse the principal macro-environmental factors which have an impact on international business.
- 3 Appraise in detail the ways in which globalisation has impacted upon the international business environment.
- 4 Critically analyse and evaluate the implications of these changes for countries, institutions, organisations and individuals.

Indicative Module Content

The globalisation thesis; The economic environment; Transnational corporations and international business; Globalisation, technology and business; International finance and trade; Social justice and inequality; The political environment; Regulating international trade, finance and development; The legal environment, business ethics and CSR; Business and culture; Globalisation and sustainability; The future of globalisation.

Module Delivery

The module is delivered on campus by lectures, interactive group work, case study seminars and directed self-study. In online learning mode, delivery is by online participation and discussion with self-directed learning from paper-based and/or web-based learning materials.

Indicative Student Workload	Full Time	Part Time
Contact Hours	30	30
Non-Contact Hours	120	120
Placement/Work-Based Learning Experience [Notional] Hours	N/A	N/A
TOTAL	150	150
<i>Actual Placement hours for professional, statutory or regulatory body</i>		

ASSESSMENT PLAN

If a major/minor model is used and box is ticked, % weightings below are indicative only.

Component 1

Type: Examination Weighting: 100% Outcomes Assessed: 1, 2, 3, 4
 Description: Open book examination

MODULE PERFORMANCE DESCRIPTOR

Explanatory Text

Component 1 comprises 100% of the module grade. To pass the module, a D grade is required.

Module Grade	Minimum Requirements to achieve Module Grade:
A	A
B	B
C	C
D	D
E	E
F	F
NS	Non-submission of work by published deadline or non-attendance for examination

Module Requirements

Prerequisites for Module	None.
Corequisites for module	None.
Precluded Modules	None.

INDICATIVE BIBLIOGRAPHY

- MORRISON, J. 2023. *The Global Business Environment: Sustainability in the Balance*. 6th Ed. London: Bloomsbury Publishing.
- DICKEN, P. 2015. *Global Shift: Mapping the Changing Contours of the World Economy*. 7th Ed. London: Sage.
- RITTBERGER, V., ZANGL, B., KRUCK, A. and DIJKSTRA, H. 2019. *International Organization*. 3rd Ed. London: Palgrave.
- RITZER, G. and DEAN, P. 2015. *Globalization: A Basic Text*. 2nd Ed. Chichester: Wiley Blackwell.
- WETHERLY, P. and OTTER, D. 2018. *The Business Environment: Themes and Issues in a Globalizing World*. 4th Ed. Oxford: Oxford University Press.