

## MODULE DESCRIPTOR

### Module Title

Strategic Analysis For The Energy Sector

|           |                |             |         |
|-----------|----------------|-------------|---------|
| Reference | BSM672         | Version     | 4       |
| Created   | May 2021       | SCQF Level  | SCQF 11 |
| Approved  | September 2018 | SCQF Points | 15      |
| Amended   | August 2021    | ECTS Points | 7.5     |

### Aims of Module

The aim of this module is to equip students with the ability to analyse an industry in order to make sense of the industry dynamics and environmental factors influencing decision making and performance.

### Learning Outcomes for Module

On completion of this module, students are expected to be able to:

- 1 Critically use a range of analytical models that collectively provide insight to the performance of industries and firms within the energy sector.
- 2 Critically appraise the role of qualitative and quantitative-decision support tools and their integration into decision support and strategy development for navigating the net zero future.
- 3 Critically select and apply appropriate tools of foresight to consider the impact of change in the business environment on the performance of industries and firms within the energy sector.
- 4 Demonstrate in-depth understanding of the critical success factors for industries and firms in the energy sector.

### Indicative Module Content

Strategic planning, analysis of the external environment, industry structure analysis, financial analysis, foresighting, scenario planning, environmental scanning, industry dynamics.

### Module Delivery

On Campus Mode: The module is delivered by on campus lectures, interactive work and case study tutorials and directed self-study. Online Mode: The module is delivered in online mode by directed self-study materials for asynchronous learning, supported by synchronous online tutorials.

**Indicative Student Workload**

|                                                                              | Full Time | Part Time |
|------------------------------------------------------------------------------|-----------|-----------|
| Contact Hours                                                                | 36        | 36        |
| Non-Contact Hours                                                            | 114       | 114       |
| Placement/Work-Based Learning Experience [Notional] Hours                    | N/A       | N/A       |
| TOTAL                                                                        | 150       | 150       |
| <i>Actual Placement hours for professional, statutory or regulatory body</i> |           |           |

**ASSESSMENT PLAN**

If a major/minor model is used and box is ticked, % weightings below are indicative only.

**Component 1**

Type: Coursework Weighting: 100% Outcomes Assessed: 1, 2, 3, 4

Description: Assessment will be through a single element of coursework.

**MODULE PERFORMANCE DESCRIPTOR****Explanatory Text**

Component 1 comprises 100% of the module grade. To pass the module, a D grade is required.

| Module Grade | Minimum Requirements to achieve Module Grade:                                  |
|--------------|--------------------------------------------------------------------------------|
| A            | A                                                                              |
| B            | B                                                                              |
| C            | C                                                                              |
| D            | D                                                                              |
| E            | E                                                                              |
| F            | F                                                                              |
| NS           | Non-submission of work by published deadline or non-attendance for examination |

**Module Requirements**

|                          |       |
|--------------------------|-------|
| Prerequisites for Module | None. |
| Corequisites for module  | None. |
| Precluded Modules        | None. |

**INDICATIVE BIBLIOGRAPHY**

- 1 JOHNSON, G., WHITTINGTON, R., SCHOLES, K., ANGWIN, D. and REGNER, P., 2017. *Exploring Strategy: Text and Cases*. 11th Ed. Harlow: Pearson.
- 2 LYNCH, R., 2015. *Strategic Management*. 7th Ed. Harlow: Pearson.
- 3 HABERBERG, A. and RIEPLE, A., 2008. *Strategic Management: Theory and Application*. Oxford: Oxford University Press.