

## MODULE DESCRIPTOR

### Module Title

Entrepreneurship Contexts

|           |               |             |         |
|-----------|---------------|-------------|---------|
| Reference | BSM539        | Version     | 2       |
| Created   | August 2021   | SCQF Level  | SCQF 11 |
| Approved  | February 2019 | SCQF Points | 15      |
| Amended   | August 2021   | ECTS Points | 7.5     |

### Aims of Module

The aim of this module is to introduce students to a wide range of social, geographical and industrial contexts in which the entrepreneurial process can occur.

### Learning Outcomes for Module

On completion of this module, students are expected to be able to:

- 1 Critically evaluate scholarly literature on the role of context in entrepreneurship through the investigation of current themes in entrepreneurial studies.
- 2 Critically evaluate the entrepreneurial process, its background and consequences in the contexts of the individual, culture, location, organisation and the wider society and economy.
- 3 Synthesise the theoretical knowledge to develop a contextual awareness for the entrepreneurial process.
- 4 Examine the contextual awareness and continuous learning process to identify entrepreneurial opportunities and processes of their exploitation as an aid to decision making.

### Indicative Module Content

Entrepreneurship is recognised as a key activity in the process of creation of a new enterprise, and in ensuring the sustainability of an existing business. This module draws on theories to explore the importance and impact of context on the process of planning, starting, developing and sustaining a business venture.

### Module Delivery

This module will include lectures, seminars, tutorials, case studies, presentations from visiting scholars and directed independent learning.

**Indicative Student Workload**

|  | Full Time | Part Time |
|--|-----------|-----------|
| Contact Hours  | 36        | N/A       |
| Non-Contact Hours  | 114       | N/A       |
| Placement/Work-Based Learning Experience [Notional] Hours                    | N/A       | N/A       |
| TOTAL  | 150       | N/A       |
| <i>Actual Placement hours for professional, statutory or regulatory body</i> |           |           |

**ASSESSMENT PLAN**

If a major/minor model is used and box is ticked, % weightings below are indicative only.

**Component 1**

|              |                                  |            |      |                    |            |
|--------------|----------------------------------|------------|------|--------------------|------------|
| Type:        | Coursework                       | Weighting: | 100% | Outcomes Assessed: | 1, 2, 3, 4 |
| Description: | Individual piece of written work |            |      |                    |            |

**MODULE PERFORMANCE DESCRIPTOR****Explanatory Text**

Component 1 comprises 100% of the module grade. To pass the module, a D grade is required.

| Module Grade | Minimum Requirements to achieve Module Grade:                                  |
|--------------|--|
| <b>A</b>     | A  |
| <b>B</b>     | B  |
| <b>C</b>     | C  |
| <b>D</b>     | D  |
| <b>E</b>     | E  |
| <b>F</b>     | F  |
| <b>NS</b>    | Non-submission of work by published deadline or non-attendance for examination |

**Module Requirements**

|                          |       |
|--------------------------|-------|
| Prerequisites for Module | None. |
| Corequisites for module  | None. |
| Precluded Modules        | None. |

**INDICATIVE BIBLIOGRAPHY**

- FRITSCH, M., & STOREY, D. 2017. *Entrepreneurship in a Regional Context*. London: Routledge.
- HYTTI, U., BLACKBURN, R., & TEGTMEIR, S. 2018. *The dynamics of entrepreneurial contexts: Frontiers in European entrepreneurship research*. Cheltenham: Edward Elgar Publishing.
- WELTER, F., & GARTNER, W. B. 2016. *A research agenda for entrepreneurship and context*. Cheltenham: Edward Elgar Publishing.