

## MODULE DESCRIPTOR

### Module Title

Family and Social Enterprise

Reference	BSM536	Version	2
Created	August 2021	SCQF Level	SCQF 11
Approved	February 2019	SCQF Points	15
Amended	August 2021	ECTS Points	7.5

### Aims of Module

To enable students to integrate the theory of family and social enterprises with the practical implications for their behavioural dynamics and development.

### Learning Outcomes for Module

On completion of this module, students are expected to be able to:

- 1 Critically evaluate the theories, concepts and principles differentiating family and social enterprise from more traditional private business structures.
- 2 Apply a range of analytical techniques and evaluative practices associated with the impact of family and social enterprises globally.
- 3 Critically conceptualise the paradoxes and tensions associated with the management of family and social enterprises.
- 4 Undertake independent research from a variety of source material and data forms to build knowledge and understanding on the practicalities of family and social enterprise management.

### Indicative Module Content

Role of family and social enterprise in the economy; governance in the family firm; generation of *socioemotional wealth*; definitions of social impact; relationship and conflict; the politicisation of social issues; succession and strategic priorities.

### Module Delivery

This module is a lecture based module, supplemented with seminars and case studies and exercises for reinforcement of key concepts. There are also associated online audio/visual material, a variety of reading materials and use of discussion forums.

**Indicative Student Workload**

	Full Time	Part Time
Contact Hours	36	N/A
Non-Contact Hours	114	N/A
Placement/Work-Based Learning Experience [Notional] Hours	N/A	N/A
TOTAL	150	N/A
<i>Actual Placement hours for professional, statutory or regulatory body</i>		

**ASSESSMENT PLAN**

*If a major/minor model is used and box is ticked, % weightings below are indicative only.*

**Component 1**

Type:	Coursework	Weighting:	100%	Outcomes Assessed:	1, 2, 3, 4
Description:	Individual written piece of work				

**MODULE PERFORMANCE DESCRIPTOR****Explanatory Text**

Component 1 comprises 100% of the module grade. To pass the module, a D grade is required.

Module Grade	Minimum Requirements to achieve Module Grade:
<b>A</b>	A
<b>B</b>	B
<b>C</b>	C
<b>D</b>	D
<b>E</b>	E
<b>F</b>	F
<b>NS</b>	Non-submission of work by published deadline or non-attendance for examination

**Module Requirements**

Prerequisites for Module	None.
Corequisites for module	None.
Precluded Modules	None.

**INDICATIVE BIBLIOGRAPHY**

- 1 GIDRON, B., HASENFELD, Y., 2012. *Social Enterprises: an organizational perspective*. Palgrave MacMillan.
- 2 RIDLEY-DUFF, R., BULL, M., 2016. *Understanding social enterprise: theory and practice*, 2nd ed. SAGE Publication.
- 3 ZELLWEGER, T., 2017. *Managing the family business*. Edward Elgar.