

## MODULE DESCRIPTOR

### Module Title

Strategic and Commercial Management

Reference	BS4006	Version	3
Created	May 2023	SCQF Level	SCQF 10
Approved	July 2018	SCQF Points	30
Amended	March 2024	ECTS Points	15

### Aims of Module

To provide the student with the knowledge and skills required to effectively manage the commercial and organisational issues relevant in the context of the construction industry.

### Learning Outcomes for Module

On completion of this module, students are expected to be able to:

- 1 Examine the concept of change and the role of culture in driving transformational change.
- 2 Critique the role of leadership in planning, implementing and evaluating strategy within a construction industry context.
- 3 Communicate the processes by which quality management and continuous improvement can be achieved in a construction industry context.
- 4 Develop awareness of the commercial and external environment as it relates to the construction industry and its impact on activity within the workplace.

### Indicative Module Content

Delivered topics include human factors, quality management, leadership, strategy, risk, change, organisational culture, knowledge management, and external environment analysis in a construction industry context.

### Module Delivery

The module is delivered in Blended Learning mode using structured online learning materials/activities and directed study, facilitated by regular online tutor support. Workplace Mentor support and work-based learning activities will allow students to contextualise this learning to their own workplace. Face-to-face engagement occurs through annual induction sessions, employer work-site visits, and modular on-campus workshops.

<b>Indicative Student Workload</b>	Full Time	Part Time
Contact Hours	30	N/A
Non-Contact Hours	30	N/A
Placement/Work-Based Learning Experience [Notional] Hours	240	N/A
<b>TOTAL</b>	<b>300</b>	<b>N/A</b>
<i>Actual Placement hours for professional, statutory or regulatory body</i>	240	

## ASSESSMENT PLAN

If a major/minor model is used and box is ticked, % weightings below are indicative only.

### Component 1

Type: Coursework Weighting: 100% Outcomes Assessed: 1, 2, 3, 4  
 Description: A business report.

## MODULE PERFORMANCE DESCRIPTOR

### Explanatory Text

Component 1 comprises 100% of the module grade. To pass the module, a D grade is required.

Module Grade	Minimum Requirements to achieve Module Grade:
<b>A</b>	A
<b>B</b>	B
<b>C</b>	C
<b>D</b>	D
<b>E</b>	E
<b>F</b>	F
<b>NS</b>	Non-submission of work by published deadline or non-attendance for examination

## Module Requirements

Prerequisites for Module	None.
Corequisites for module	None.
Precluded Modules	None.

## INDICATIVE BIBLIOGRAPHY

- 1 NORTHOUSE, P. G., 2021. Leadership: Theory and practice, 9th ed. LA, Sage.
- 2 MULLINS, L., 2023. Management and organisational behaviour. 13th ed. Harlow: Pearson Education. ebook.
- 3 JOHNSON, G., WHITTINGTON, R., REGNER, P., SCHOLE, K. and ANGWIN, D., 2023. Exploring Strategy: Text and Cases. 13th ed. Harlow: Pearson, eBook.