

MODULE DESCRIPTOR

Module Title

Strategic and Commercial Management

Reference	BS4006	Version	3
Created	May 2023	SCQF Level	SCQF 10
Approved	July 2018	SCQF Points	30
Amended	March 2024	ECTS Points	15

Aims of Module

To provide the student with the knowledge and skills required to effectively manage the commercial and organisational issues relevant in the context of the construction industry.

Learning Outcomes for Module

On completion of this module, students are expected to be able to:

- 1 Examine the concept of change and the role of culture in driving transformational change.
- 2 Critique the role of leadership in planning, implementing and evaluating strategy within a construction industry context.
- 3 Communicate the processes by which quality management and continuous improvement can be achieved in a construction industry context.
- 4 Develop awareness of the commercial and external environment as it relates to the construction industry and its impact on activity within the workplace.

Indicative Module Content

Delivered topics include human factors, quality management, leadership, strategy, risk, change, organisational culture, knowledge management, and external environment analysis in a construction industry context.

Module Delivery

The module is delivered in Blended Learning mode using structured online learning materials/activities and directed study, facilitated by regular online tutor support. Workplace Mentor support and work-based learning activities will allow students to contextualise this learning to their own workplace. Face-to-face engagement occurs through annual induction sessions, employer work-site visits, and modular on-campus workshops.

Indicative Student Workload	Full Time	Part Time
Contact Hours	30	N/A
Non-Contact Hours	30	N/A
Placement/Work-Based Learning Experience [Notional] Hours	240	N/A
TOTAL	300	N/A
Actual Placement hours for professional, statutory or regulatory body	240	

ASSESSMENT PLAN

If a major/minor model is used and box is ticked, % weightings below are indicative only.

Component 1

Type: Coursework Weighting: 100% Outcomes Assessed: 1, 2, 3, 4
 Description: A business report.

MODULE PERFORMANCE DESCRIPTOR

Explanatory Text

Component 1 comprises 100% of the module grade. To pass the module, a D grade is required.

Module Grade	Minimum Requirements to achieve Module Grade:
A	A
B	B
C	C
D	D
E	E
F	F
NS	Non-submission of work by published deadline or non-attendance for examination

Module Requirements

Prerequisites for Module	None.
Corequisites for module	None.
Precluded Modules	None.

INDICATIVE BIBLIOGRAPHY

- 1 NORTHHOUSE, P. G., 2018. Leadership: Theory and practice, 8th edition, Sage.
- 2 MULLINS, L., 2013. Management and organisational behaviour. 10th ed. Harlow: Pearson Education. ebook.
- 3 JOHNSON, G., WHITTINGTON, R., REGNER, P., SCHOLE, K. and ANGWIN, D., 2017. Exploring Strategy: Text and Cases. 11th ed. Harlow: Pearson.