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| Module Title | Reference SSM222 |
| Research Design And Methods For Corporate Social Responsibility | SCQF SCQF |
| Keywords | Level 11 |
| Quantitative, qualitative, methodology, philosophy, data analysis, ethics, research design | SCQF Points 15 |
| | ECTS Points 7.5 |
| | Created April 2016 |
| | Approved May 2016 |
| | Amended |
| | Version No. 1 |

This Version is No Longer Current

The latest version of this module is available [here](#)

Prerequisites for Module

None in addition to course entry requirements or equivalent.

Corequisite Modules

None.

Precluded Modules

None.

Aims of Module

This module aims to provide students with a comprehensive introduction to research methodology and design, facilitating the acquisition of appropriate knowledge and skills to design rigorous and ethical research projects.

Learning Outcomes for Module

Mode of Delivery

Full time delivery - workshop based module with a combination of lectures/seminars and practical work.
Distance learning will be through self directed study from online learning materials.

Assessment Plan

| | Learning Outcomes Assessed |
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| Component 1 | 1,2,3,4 |

Coursework comprising a 2,500 word review and analysis of qualitative and quantitative data, generating appropriate research questions to guide potential future research and relating to appropriate CSR literature.

On completion of this module, students are expected to be able to:

1. Determine appropriate research methods for addressing a variety of research questions
2. Interpret and appropriately report quantitative and qualitative data
3. Critique a range of research methods
4. Critically examine the ethical implications of Corporate Social Responsibility research

Indicative Module Content

The philosophy of social science research
Quantitative methodology and methods (Correlations, Experimental, Quasi-experimental)
Qualitative methodology and methods (Interviews, Case Studies, Developmental Research)
Study design
Sampling procedure
Data handling and analysis (Quantitative and Qualitative).
Ethics in Corporate Social Responsibility research

Indicative Student Workload

| | Full Time | Distance Learning |
|----------------------|-----------|-------------------|
| <i>Contact Hours</i> | | |
| Lectures | 12 | 12 |
| Workshops | 24 | 0 |

Directed Study

Indicative Bibliography

1. BRYMAN, A., 2015. *Business research methods*. 4th ed. Oxford: Oxford University Press.
2. DESAI, V., and POTTER, R., 2006. *Doing development research*. London: Sage.
3. OLIVER, P., 2010. *The student's guide to research ethics*. Milton Keynes: Open University Press.
4. PALLANT, J., 2010. *SPSS survival manual*. 4th ed. London: McGraw-Hill.
5. SEKARAN, U., and BOUGIE, R., 2010. *Research methods for business - a skill-building approach*. 5th ed. London: Wiley.
6. SMITH, L., 2012. *Decolonizing methodologies: research and indigenous peoples*. 2nd ed. London: Zed.

Additional Notes

To emphasise that this module is focussed on applied research methods for setting baselines, monitoring and evaluation, community engagement techniques and so on.

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| | 42 | 66 |
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| <i>Private Study</i> | | |
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| | 72 | 72 |
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