

Module Title Understanding Corporate Social Responsibility	Reference SSM219 SCQF SCQF Level 11 SCQF Points 15 ECTS Points 7.5 Created April 2016 Approved May 2016 Amended Version No. 1
Keywords Community, development, non-governmental organizations, triple bottom line, responsibility, stakeholder, sustainability.	

This Version is No Longer Current

The latest version of this module is available [here](#)

Prerequisites for Module

None in addition to course entry requirements or equivalent

Indicative Student Workload

	Full Time	Distance Learning
<i>Contact Hours</i>		
Lectures	12	12
Seminars	24	0

Corequisite Modules

None.

Directed Study

64 88

Precluded Modules

None.

Private Study

50 50

Aims of Module

To provide an overview of corporate social responsibility (CSR) and a critical appreciation of surrounding debates, approaches and practices.

Mode of Delivery

A combination of lectures, seminars, presentations, directed online learning, directed reading, preparatory work and private study, as appropriate to the student's chosen mode of attendance.

Learning Outcomes for Module

Assessment Plan

Learning Outcomes Assessed

On completion of this module, students are expected to be able to:

1. Critically assess principles, vocabulary and theories of CSR.
2. Critically discuss and evaluate key contemporary developments in CSR practice within a variety of sectors.
3. critically evaluate the roles and impacts of CSR policies and actions.
4. Develop original and creative responses to problems and issues in implementing CSR strategies.

Indicative Module Content

Analysis of key definitions
 Characteristics, evolution and debates concerning CSR triple bottom line
 Governance
 Development
 Human rights
 Globalisation
 Strategic reporting and measurement
 Regional variations

Component 1	4
Component 2	1,2,3

Component 2, coursework - essay

Component 1, coursework - evaluation plan

Indicative Bibliography

1. BENN, S., and BOLTON, D., 2011. Key concepts in corporate social responsibility. California: Sage.
2. BURCHELL, J., ed. 2008. The corporate social responsibility reader. Abingdon: Routledge.
3. CRANE, A., MATTEN, D., and SPENCE, L., eds. 2013. Corporate social responsibility: readings and cases in a global context. 2nd ed. Abingdon: Routledge.
4. FRYNAS, J., 2010. Beyond corporate social responsibility: oil multinationals and social challenges. Cambridge: Cambridge University Press.