| | |
|---|---|
| **Module Title**<br>**Building Sustainable Community Relations**<br><br>**Keywords**<br>Community, culture, impact, corporation, responsibility, engagement | Reference   SSM208<br>SCQF         SCQF<br>Level                11<br>SCQF Points      15<br>ECTS Points      7.5<br>Created March 2011<br>Approved May 2011<br>Amended May 2014<br>Version No.         3 |

# This Version is No Longer Current

The latest version of this module is available [here](here)

**Prerequisites for Module**

None in addition to course entry requirements or equivalent.

**Corequisite Modules**

None.

**Precluded Modules**

None.

**Aims of Module**

To provide a critical understanding of the ways in which individuals, communities and cultures are positively and negatively shaped through their interactions with energy companies.

Practicing engagement techniques

**Indicative Student Workload**

| Contact Hours | Full Time | Distance Learning |
|---|---|---|
| Lectures/seminars/online | 36 | 0 |
| Online | 0 | 12 |
| *Directed Study* | 36 | 60 |
| *Private Study* | 78 | 78 |

**Mode of Delivery**

A combination of lectures, seminars, presentations, directed online learning, directed reading, preparatory work and private study, as appropriate to the student?s chosen mode of attendance.

**Assessment Plan**

## Learning Outcomes for Module

On completion of this module, students are expected to be able to:

1. Demonstrate a critical understanding of the main social and cultural factors shaping the interactions between energy companies and communities.
2. Analyse critically the positive and negative social and cultural consequences arising from corporate community relations.
3. Assess critically the importance of maintaining sustainable corporate community relations and the key issues involved in achieving this.
4. Draw on critical reflections of own and others? roles and responsibilities within the context of facilitating effective community engagement.

## Indicative Module Content

Culture, community and society

| | Learning Outcomes Assessed |
|---|---|
| Component 1 | 1 |
| Component 2 | 2,3,4 |

Components 1 and 2 will be assessed by coursework (1 practical exercise and 1 written report).

## Indicative Bibliography

1. MAYO, M., 2013. *Community Research for Community Development.* London: Palgrave.
2. RIGOV, D., and ZOLLO, M., 2007. The impact of national culture on corporate social responsibility. *Corporate Governance*, 7(4), pp. 476-485.
3. SCHECH, S., and HAGGIS, J., 2000. *Culture and development: a critical introduction.* Oxford: Blackwell.
4. ZANVLIET, L., and ANDERSON, M., 2009. *Getting it right: making corporate community relations work.* Sheffield: Greenleaf.
5. AMIT, V., and RAPPORT, N., 2012. *Commu Community, cosmopolitanism and the problem of human commonality.* London: Pluto.

Corporate responsibility and community

Corporate and community dialogue

Community engagements

Community, culture and lifestyles

Participatory appraisal

Action research

Power relations

Thinking reflexively about corporations and communities