MODULE DESCRIPTOR

Module Title

Media, Culture And Society

Reference	SS4053	Version	5
Created	February 2022	SCQF Level	SCQF 10
Approved	August 2010	SCQF Points	15
Amended	February 2022	ECTS Points	7.5

Aims of Module

To understand and analyse the inter-relationship between society and culture. To understand, with reference to cultural products such as novels, films, paintings and music, how social organisation interacts with culture and cultural production and vice versa. To understand and analyse the inter-relationship between the media and socio-cultural change.

Learning Outcomes for Module

On completion of this module, students are expected to be able to:

1	Critically assess the major themes and issues of a social science based analysis of culture, creativity and cultural production e.g. media and art.
2	Critically evaluate key approaches to analysing cultural production, cultural forms and culture change.
3	Critically interrogate aspects of contemporary culture using a variety of social science based theories and approaches.

Indicative Module Content

Introduction to conceptions of culture with explicit reference to non-western understandings of culture. Power and the representation of culture. Embodying culture. Semiotic approaches to culture. The interpretation of cultures. Performing culture. Improvising culture. Culture, hegemony and resistance. Globalisation, cosmopolitanism, Orientalism and decolonialisation.

Module Delivery

This is a mainly lecture based module with supporting seminars/workshops and student-centred learning. The on-campus activities will be supplemented and supported with online activities where appropriate.

Indicative Student Workload		**Full Time**	**Part Time**
Contact Hours		22	N/A
Non-Contact Hours		128	N/A
Placement/Work-Based Learning Experience [Notional] Hours		N/A	N/A
TOTAL		150	N/A
Actual Placement hours for professional, statutory or regulatory body			

ASSESSMENT PLAN

If a major/minor model is used and box is ticked, % weightings below are indicative only.

Component 1

Type:	Coursework	Weighting:	100%	Outcomes Assessed:	1, 2, 3
Description:	Component 1 will be assessed by written coursework.				

MODULE PERFORMANCE DESCRIPTOR

Explanatory Text

There is one coursework which contributes 100% to the module total.

Module Grade	Minimum Requirements to achieve Module Grade:
A	The student needs an A in C1.
B	The student needs a B in C1.
C	The student needs a C in C1.
D	The student needs a D in C1.
E	The student needs an E in C1.
F	The student needs an F in C1.
NS	Non-submission of work by published deadline or non-attendance for examination

Module Requirements

Prerequisites for Module	None, in addition to SCQF 10 entry requirements or equivalent.
Corequisites for module	None.
Precluded Modules	None.

INDICATIVE BIBLIOGRAPHY

1. BOURDIEU, P. 1986. *Distinction : a social critique of the judgement of taste.* Cambridge, Mass.: Harvard University Press.

2. DORING, N., REIF, A. and POESCHL, S. 2016. How gender-stereotypical are selfies? A content analysis and comparison with magazine adverts. *Computers in Human Behaviour* 55, Part B. 955-962

3. HARRIS, J. 2015. Transnational Capital and the technology of domination and desire. *Race and Class.* 57(1) 3-19.

4. MACKEY, M. 2011. *Narrative Pleasures in Young Adult Novels, Films and Videos.* Basingstoke: Palgrave Macmillan