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## MODULE DESCRIPTOR

### Module Title

Media, Culture And Society

Reference	SS4053	Version	4
Created	May 2017	SCQF Level	SCQF 10
Approved	August 2010	SCQF Points	15
Amended	August 2017	ECTS Points	7.5

### Aims of Module

To understand and analyse the inter-relationship between society and culture. To understand, with reference to cultural products such as novels, films, paintings and music, how social organisation interacts with culture and cultural production and vice versa. To understand and analyse the inter-relationship between the media and socio-cultural change.

### Learning Outcomes for Module

On completion of this module, students are expected to be able to:

- 1 Critically assess the major themes and issues of a social science based analysis of culture, creativity and cultural production e.g. media and art.
- 2 Critically evaluate key approaches to analysing cultural production, cultural forms and culture change.
- 3 Critically interrogate aspects of contemporary culture using a variety of social science based theories and approaches.

### Indicative Module Content

Introduction to conceptions of culture. Representing culture. Embodying culture. Semiotic approaches to culture. The interpretation of culture. Performing culture. Improvising culture. Culture, hegemony and resistance. Globalisation and cosmopolitanism.

### Module Delivery

A student centred approach involving seminars, lectures and use of media materials.

### Indicative Student Workload

	Full Time	Part Time
Contact Hours	22	N/A
Non-Contact Hours	128	N/A
Placement/Work-Based Learning Experience [Notional] Hours	N/A	N/A
TOTAL	150	N/A
<i>Actual Placement hours for professional, statutory or regulatory body</i>		

**ASSESSMENT PLAN**

If a major/minor model is used and box is ticked, % weightings below are indicative only.

**Component 1**

Type: Coursework Weighting: 100% Outcomes Assessed: 1, 2, 3  
 Description: Component 1 will be assessed by written coursework.

**MODULE PERFORMANCE DESCRIPTOR****Explanatory Text**

There is one coursework which contributes 100% to the module total.

Module Grade	Minimum Requirements to achieve Module Grade:
<b>A</b>	The student needs an A in C1.
<b>B</b>	The student needs a B in C1.
<b>C</b>	The student needs a C in C1.
<b>D</b>	The student needs a D in C1.
<b>E</b>	The student needs an E in C1.
<b>F</b>	The student needs an F in C1.
<b>NS</b>	Non-submission of work by published deadline or non-attendance for examination

**Module Requirements**

Prerequisites for Module	None, in addition to SCQF 10 entry requirements or equivalent.
Corequisites for module	None.
Precluded Modules	None.

**INDICATIVE BIBLIOGRAPHY**

- 1 BOURDIEU, P. 1986. *Distinction : a social critique of the judgement of taste*. Cambridge, Mass.: Harvard University Press.
- 2 DORING, N., REIF, A. and POESCHL, S. 2016. How gender-stereotypical are selfies? A content analysis and comparison with magazine adverts. *Computers in Human Behaviour* 55, Part B. 955-962
- 3 HARRIS, J. 2015. Transnational Capital and the technology of domination and desire. *Race and Class*. 57(1) 3-19.
- 4 MACKEY, M. 2011. *Narrative Pleasures in Young Adult Novels, Films and Videos*. Basingstoke: Palgrave Macmillan