	Reference SCQF	SS4053 SCQF
Modulo Titlo	Level	10
Module Title Media, Culture And Society	SCQF Points 15	
	ECTS Poir	nts 7.5
Keywords Arts, Creativity, Social Organisation, Artists, Power and Culture Industries.	Created	October 2009
	Approved	August 2010
	Amended July 2013	
	Version No	o. 2

This Version is No Longer Current

The latest version of this module is available here

Prerequisites for Module	Embodying culture and lifestyle	
	dispositions.	
None, in addition to SCQF 10	Semiotic approaches to culture.	
entry requirements or equivalent.	Culture, Hegmony and resistance.	
	Consumers of culture.	
Corequisite Modules	Culture gone global.	

None.	Indicative Student Workload

Precluded Modules	Contact Hours	Full Time
	Lectures	11
None.	Seminars	11
Aims of Module	Directed Study	60
To understand and analyse the inter-relationship between	Private Study	00

society and culture. To understand with reference to concrete cultural artefacts such as novels, paintings, films etc how social organisation interacts with culture and cultural artefacts and vice versa.

Mode of Delivery

Private Study

A student centred approach involving seminars, lectures and use of media materials.

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Learning Outcomes for Module

On completion of this module, students are expected to be able to:

- 1. Critically analyse the major themes and issues within the sociology of culture, art and cultural studies.
- 2. Critical evaluation of the most influential ways of analysing cultural forms and the culture industries.
- 3. Critically interrogate aspects of contemporary culture (ie: paintings, films, novels, television programmes) using Sociological theory and analysis.

Indicative Module Content

Introduction, Simmel and Modern Culture.
The Frankfurt School and Culture Industry.
Mass Culture, Social
Organisation and the Cultural Industries.
Thinking Art Sociologically.

Assessment Plan

	Learning Outcomes Assessed
Component 1	1,2,3

Component 1 will be assessed by written Coursework.

Indicative Bibliography

- 1.BOURDIEU, P. 1986. *Distinction* : a social critique of the judgement of taste. Cambridge, Mass.: Harvard University Press.
- 2.DORING, N., REIF, A. and POESCHL, S. 2016. How gender-stereotypical are selfies? A content analysis and comparison with magazine adverts. *Computers in Human Behaviour* 55, Part B. 955-962
- 3.HARRIS, J. 2015. Transnational Capital and the technology of domination and desire. *Race and Class.* 57(1) 3-19.
- 4.MACKEY, M. 2011. Narrative Pleasures in Young Adult Novels, Films and Videos. Basingstoke: Palgrave Macmillan