

<b>Module Title</b> <b>Sociology Of Consumer Culture</b>  <b>Keywords</b> Mass Society, Desire and Want, Social Class, Postmodernism, Governance, Ethical Consumerism, Consumer Credit.	Reference	SS3043
	SCQF	SCQF
	Level	9
	SCQF Points	15
	ECTS Points	7.5
	Created	March 2007
	Approved	July 2007
	Amended	August 2010
	Version No.	3

## This Version is No Longer Current

The latest version of this module is available [here](#)

### Prerequisites for Module

Consumer Credit and Debt.

None, in addition to SCQF 9 entry requirements or equivalent.

### Corequisite Modules

None.

### Indicative Student Workload

<i>Contact Hours</i>	Full Time
Lectures	12
Online Learning	6
Seminars	6

### Precluded Modules

None.

#### *Directed Study*

48

### Aims of Module

#### *Private Study*

78

To highlight the significance of consumption as a major form of social life and to analyse the nature and historical development of contemporary consumer society.

### Learning Outcomes for

### Mode of Delivery

This module is based on lectures and supporting seminars. It requires students to work both individually and in small groups and to participate in seminar presentations, debates and discussion.

## Module

On completion of this module, students are expected to be able to:

1. Assess the significance of consumption as a significant area of sociological concern.
2. Synthesise a variety of sociological approaches in understanding the nature of modern consumer society.
3. Analyse the socially and historically specific nature of our understanding of consumption.

### Indicative Module Content

Classical sociological understandings of consumption.  
The politics of consumption.  
The development of consumption in the West.  
Consumption, class and distinction.  
Post-fordism and Postmodernity.  
Consumption and self-Identity.  
Consumption and Risk.  
Consumption and Governance.

### Assessment Plan

	Learning Outcomes Assessed
Component 1	1,2,3

Component 1 will be assessed by Coursework (including online portfolio)

### Indicative Bibliography

1. LURY, C., 2011. *Consumer Culture*. 2nd ed. Cambridge: Polity Press.
2. MATHUR, N., Ed. 2014. *Consumer Culture, Modernity and Identity*. London: Sage.
3. ARNOULD, E. J., & THOMPSON, C.J. (Eds.). 2018. *Consumer culture theory*. London: Sage.
4. SASSATELLI, R., 2007. *Consumer Culture: History, Theory and Politics*. London: Sage
5. WARDE, A. 2015. The sociology of consumption: Its recent development. *Annual review of sociology*, 41, 117-134.