

Module Title Advanced Concepts of Improving Health and Wellbeing	Reference NUM060
Keywords Health promotion; public health; assets approach; inter-professional working; vulnerability; equity; empowerment; policy.	SCQF SCQF Level 11 SCQF Points 15 ECTS Points 7.5 Created January 2013 Approved May 2013 Amended June 2016 Version No. 2

This Version is No Longer Current

The latest version of this module is available [here](#)

Prerequisites for Module

None, in addition to the course entry requirements or equivalent.

Indicative Student Workload

	Full Time	Part Time
<i>Contact Hours</i>	20	20

Corequisite Modules

None.

Directed Study

80	80
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Private Study

Precluded Modules

50	50
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None.

Mode of Delivery

Aims of Module

To enable students to critically explore the theories, principles, and concepts which underpin improving health and wellbeing.

This module will be delivered online via CampusMoodle.

Assessment Plan

Learning Outcomes for Module

	Learning Outcomes Assessed
Component 1	1,2,3,4,5

On completion of this module, students are expected to be able to:

- 1.Synthesise the fundamental concepts and principles of public health.
- 2.Critically review the impact of health inequalities, poverty, vulnerability and social exclusion within society on health, locally and nationally, and relevant policy.
- 3.Critically examine public health approaches to identifying and assessing the health and social needs within populations.
- 4.Evaluate the theoretical basis of a range of strategies and approaches to addressing healthcare needs of populations.
- 5.Critically appraise a public health issue relevant to their professional role and advanced practice.

Indicative Module Content

Public health; collaboration; epidemiology; demography; health promotion theories; inequalities; equity; culture and diversity; determinants of health; social policy; government policy; health economics; community development; assets approach and strengths based approach;

This module will be assessed by a written piece of coursework.

Indicative Bibliography

- 1.DAHLGREN, G. and WHITEHEAD, M., 2007. *Policies and strategies to promote social equity in health*. Revised ed. Stockholm, Sweden: Institute for Future Studies.
- 2.GREEN, J. et al., 2019. *Health promotion: planning and strategies*. 4th ed. London: Sage.
- 3.NAIDOO, J AND WILLS, J, 2016. *Foundations for health promotion*. 4th ed. Oxford: Bailliere Tindall.
- 4.OLSEN, J.A., 2017. *Principles in health economics and policy*. Oxford University Press.
- 5.ZIMMERMAN, R. S. et al 2016. *Introa Introduction to global health promotion*. New Jersey: John Wiley & Sons, Inc.
- 6.A current and comprehensive list of references will be supplied on an annual basis to reflect the evolving nature of the topics addressed within this module.

behavioural change;
vulnerability; poverty; social
exclusion; globalisation;
community profiling;
surveillance and screening;
health needs assessment; service
provision; models of health
provision; multi agency and
partnership working; adverse
childhood experiences; social
prescribing, social capital,
mental health and wellbeing.