

Module Title Advanced Concepts Of Improving Health And Wellbeing	Reference NUM060
Keywords Public health, health and social well being, health inequalities, health needs assessment.	SCQF SCQF Level 11 SCQF Points 15 ECTS Points 7.5 Created January 2013 Approved May 2013 Amended Version No. 1

This Version is No Longer Current

The latest version of this module is available [here](#)

Prerequisites for Module

None, in addition to course entry requirements or equivalent.

Indicative Student Workload

Contact Hours Distance Learning
20

Corequisite Modules

None.

Directed Study
80

Precluded Modules

None.

Private Study
50

Mode of Delivery

Aims of Module

To enable the student to critically explore the theories, principles, and concepts which underpin improving health and wellbeing

This module is designed to be delivered online with tutorial support.

Assessment Plan

Learning Outcomes for Module

On completion of this module

	Learning Outcomes Assessed
Component 1	1,2,3,4,5

On completion of this module, students are expected to be able to:

1. Synthesise the concepts and principles of public health.
2. Critically review the impact of health inequalities within society on health locally, nationally and internationally and how relevant policies on service delivery aim to reduce health inequalities.
3. Critically examine public health approaches to identifying and assessing the health and social needs within populations.
4. Evaluate the theoretical basis of a range of strategies and approaches to addressing healthcare needs of populations.
5. Critically appraise a public health issue relevant to your professional role.

Indicative Module Content

Public Health; collaboration; epidemiology; demographics; health promotion theories; inequalities; culture and diversity; determinants of health; social policy; government policy; health economics; community development; assets approach; behavioural change; vulnerability; poverty; social exclusion; globalisation; community profiling;

This module will be assessed by a written piece of coursework.

Indicative Bibliography

1. DAHLGREN, G. and WHITEHEAD, M., 2007. *Policies and strategies to promote social equity in health*. Revised ed. Stockholm, Sweden: Institute for Future Studies.
2. GREEN, J. et al., 2019. *Health promotion: planning and strategies*. 4th ed. London: Sage.
3. NAIDOO, J AND WILLS, J, 2016. *Foundations for health promotion*. 4th ed. Oxford: Bailliere Tindall.
4. OLSEN, J.A., 2017. *Principles in health economics and policy*. Oxford University Press.
5. ZIMMERMAN, R. S. et al 2016. *Introduction to global health promotion*. New Jersey: John Wiley & Sons, Inc.
6. A current and comprehensive list of references will be supplied on an annual basis to reflect the evolving nature of the topics addressed within this module.

surveillance and screening;
health needs assessment; service
provision; models of health
provision; multi agency and
partnership working;