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MODULE DESCRIPTOR

Module Title

Principles And Concepts: Health Promotion And Public Health

Reference	HSM135	Version	3
Created	June 2017	SCQF Level	SCQF 11
Approved	June 2013	SCQF Points	15
Amended	September 2017	ECTS Points	7.5

Aims of Module

To increase critical awareness of promoting health in the context of the social determinants of health by evaluating the underpinning principles and concepts of health promotion and public health in different settings.

Learning Outcomes for Module

On completion of this module, students are expected to be able to:

- 1 Discuss the current practice of health promotion and public health.
- 2 Critically examine the concepts of health and health promoting principles.
- 3 Evaluate the social determinants of health.
- 4 Critically appraise relevant evidence to support practice.

Indicative Module Content

Principles of health promotion; historical context of public health; new public health; ecological public health; Fifth Wave Thinking; Humanising Healthcare; Concepts of Health; Asset Based Approaches; Health Improvement; Social Determinants of Health; Wellbeing; Communication and Media; Settings Approach, Research Evidence.

Module Delivery

Online Distance Learning.

Indicative Student Workload

	Full Time	Part Time
Contact Hours	22	22
Non-Contact Hours	128	128
Placement/Work-Based Learning Experience [Notional] Hours	N/A	N/A
TOTAL	150	150
<i>Actual Placement hours for professional, statutory or regulatory body</i>		

ASSESSMENT PLAN

If a major/minor model is used and box is ticked, % weightings below are indicative only.

Component 1

Type: Coursework Weighting: 100% Outcomes Assessed: 1, 2, 3, 4
 Description: Essay

MODULE PERFORMANCE DESCRIPTOR**Explanatory Text**

Grade achieved as below.

Module Grade Minimum Requirements to achieve Module Grade:

A	You must achieve 2 at Grade A, 1 at Grade B and 1 at Grade C in sections 1-4. In sections 5-8 you must achieve 2 Distinctions and 2 Passes. There must be a pass in section 9.
B	You must achieve 2 at Grade B, 1 at Grade C and 1 at Grade D in sections 1-4. In sections 5-8 you must achieve a minimum of 1 Distinction and 3 Passes. There must be a pass in section 9.
C	You must achieve 2 at Grade C and 2 at Grade D in sections 1-4. In sections 5-8 you must achieve a minimum of 4 Passes. There must be a pass in section 9.
D	You must achieve 3 at Grade D and 1 at Grade E in sections 1-4. From sections 5-8 you must achieve 3 Passes and 1 at Grade E. There must be a pass in section 9.
E	You must achieve a Grade E in sections 1-4. From sections 5-8 you must achieve a minimum of 4 Grade Es.
F	Failure to achieve grade E in all sections.
NS	Non-submission of work by published deadline or non-attendance for examination

Module Requirements

Prerequisites for Module	Refer Regulation A2: Admission for admission requirements and/or course specific entry requirements.
Corequisites for module	None.
Precluded Modules	None.

INDICATIVE BIBLIOGRAPHY

- 1 CUMMINGS. L., 2015. Reasoning and Public Health: New Ways of Coping with Uncertainty. Switzerland: Springer International.
- 2 HANLON. P. et al., 2012. The Future Public Health. Maidenhead: McGraw Hill.
- 3 HUBLEY. J., COPEMAN. J. and WOODALL.J., 2021. Practical Health Promotion. 3rd ed. Cambridge: Polity Press.
- 4 HANNAH. M., 2014. Humanising Healthcare - Patterns of Hope for a System under Strain. Devon: Triarchy Press.
- 5 SOUTH. J. et al., 2013. People-centred Public Health. Bristol: The Policy Press.
- 6 DEPOY. E. and GITLIN. L.N., 2020 Introduction to Research. 6th ed. Understanding and Applying Multiple Strategies. Oxford: Elsevier.
- 7 CROSS R., WARWICK BOOTH, L., et al. 2020. Health Promotion. Global Principles and Practice 2nd ed. CABI.
- 8 SCRIVEN A., 2017. Promoting Health: A Practical Guide, 7th ed. Elsevier.