

Module Title	Reference HSM135
Principles And Concepts: Health Promotion And Public Health	SCQF SCQF
	Level 11
	SCQF Points 15
	ECTS Points 7.5
Keywords	Created April 2013
Principles of Health Promotion, Historical Context of Public Health, New Public Health, Ecological Public Health, Social Determinants of Health, Asset Based Approaches	Approved June 2013
	Amended January 2016
	Version No. 2

This Version is No Longer Current

The latest version of this module is available [here](#)

Prerequisites for Module

None in addition to course entry requirements.

Corequisite Modules

None.

Precluded Modules

None.

Aims of Module

To increase critical awareness of promoting health in the context of the social determinants of health by evaluating the underpinning principles and concepts of health promotion and public health in different settings.

Mode of Delivery

Online Distance Learning.

Assessment Plan

	Learning Outcomes Assessed
Component 1	1,2,3,4

Component 1 - an extended essay.

Indicative Bibliography

- 1.CUMMINGS. L., 2015. Reasoning and Public Health: New Ways of Coping with Uncertainty. Switzerland: Springer International.
- 2.HANLON. P. et al., 2012. The Future Public Health. Maidenhead: McGraw Hill.

Learning Outcomes for Module

On completion of this module, students are expected to be able to:

1. Discuss the current practice of health promotion and public health.
2. Critically examine the concepts of health and health promoting principles.
3. Evaluate the social determinants of health.
4. Critically appraise relevant evidence to support practice.

Indicative Module Content

Principles of health promotion; historical context of public health; new public health; ecological public health; Fifth Wave Thinking; Humanising Healthcare; Concepts of Health; Asset Based Approaches; Health Improvement; Social Determinants of Health; Wellbeing; Communication and Media; Settings Approach, Research Evidence.

Indicative Student Workload

<i>Contact Hours</i>	Distance Learning
Online tutorials, online workshops, online group work	22

3. HUBLEY. J., COPEMAN. J. and WOODALL. J., 2021. Practical Health Promotion. 3rd ed. Cambridge: Polity Press.
4. HANNAH. M., 2014. Humanising Healthcare - Patterns of Hope for a System under Strain. Devon: Triarchy Press.
5. SOUTH. J. et al., 2013. People-centred Public Health. Bristol: The Policy Press.
6. DEPOY. E. and GITLIN. L.N., 2020 Introduction to Research. 6th ed. Understanding and Applying Multiple Strategies. Oxford: Elsevier.
7. CROSS R., WARWICK BOOTH, L., et al. 2020. Health Promotion. Global Principles and Practice 2nd ed. CABI.
8. SCRIVEN A., 2017. Promoting Health: A Practical Guide, 7th ed. Elsevier.

Directed Study

48

Private Study

80