

This Version is No Longer Current
The latest version of this module is available [here](#)

MODULE DESCRIPTOR

Module Title

Promoting Health In Practice

Reference	HSM077	Version	3
Created	October 2019	SCQF Level	SCQF 11
Approved	March 2011	SCQF Points	5
Amended	January 2020	ECTS Points	2.5

Aims of Module

To increase critical awareness of principal concepts of health improvement and the range of approaches in practice, which will encourage the development of effective and relevant practice.

Learning Outcomes for Module

On completion of this module, students are expected to be able to:

- 1 Critically examine the concept of health, identify the principles of health promotion and discuss models and strategies of health promotion within the context of current local, national and global challenges.
- 2 Critically evaluate the skills relevant to the emergent roles of the health promotion specialist and the wider professional workforce in contributing effectively to improved health and wellbeing and the reduction in health inequalities among the populations.
- 3 Critically examine own practice in relation to achieving continuous improvement in delivery of interventions aimed to improve health and reduce health inequalities.

Indicative Module Content

The Ottawa Charter for Health Promotion; underlying principles for health promotion practice; current challenges and global context; multidisciplinary and partnership approaches; skills for promoting health; social determinants of health and health inequalities; the values base for health promotion; perspectives on health professional values in practice; health promotion in the role of the professional.

Module Delivery

Tutorials, workshops and seminars delivered online.

Indicative Student Workload

	Full Time	Part Time
Contact Hours	N/A	8
Non-Contact Hours	N/A	42
Placement/Work-Based Learning Experience [Notional] Hours	N/A	N/A
TOTAL	N/A	50
<i>Actual Placement hours for professional, statutory or regulatory body</i>		

ASSESSMENT PLAN

If a major/minor model is used and box is ticked, % weightings below are indicative only.

Component 1

Type:	Coursework	Weighting:	100%	Outcomes Assessed:	1, 2, 3
Description:	The module will be assessed by either a piece of critical writing or a poster with accompanying audio presentation.				

MODULE PERFORMANCE DESCRIPTOR**Explanatory Text**

Specific details will be provided in the module assessment documentation.

Module Grade

Minimum Requirements to achieve Module Grade:

A

A

B

B

C

C

D

D

E

E

F

F

NS

Non-submission of work by published deadline or non-attendance for examination

Module Requirements

Prerequisites for Module	Participants should have experience in health promotion/improvement or a relevant professional qualification.
Corequisites for module	None.
Precluded Modules	None.

INDICATIVE BIBLIOGRAPHY

- 1 Cragg, L. & Davies, M. (2013) Health promotion theory. 2nd ed. Maidenhead, McGraw-Hill Education.
- 2 Hanlon, P. (2012) The future public health Maidenhead, Open University Press.
- 3 Hubley, J., Copeman, J. & Woodall, J. (2020) Practical health promotion. 3rd ed. Cambridge, UK, Polity Press.
- 4 GREEN, J., CROSS, R., WOODALL, J. AND TONES, K., 2019. Health Promotion Planning and Strategies. 4th ed. London; SAGE.
- 5 Naidoo, J. & Wills, J. (2022) Foundations for health promotion. 5th ed. [London], Elsevier.
- 6 Gorill H., et al. 2021. Health promotion in health care - Vital theories and research. Cham: Springer International.
- 7 Scriven, A., Ewles, L. & Simnett, I. (2017) Ewles and Simnett's promoting health: a practical guide. 7th ed. Edinburgh, Elsevier.