

<b>Module Title</b> <b>Promoting Health In Practice</b>	Reference HSM077 SCQF SCQF Level 11 SCQF Points 5 ECTS Points 2.5 Created June 2010 Approved March 2011 Amended Version No. 1
<b>Keywords</b> Health improvement; health promotion; public health; allied health professional; health practitioner	

## This Version is No Longer Current

The latest version of this module is available [here](#)

### Prerequisites for Module

Participants will have a professional qualification and experience in a profession with a health improvement role.

### Indicative Student Workload

<i>Contact Hours</i>	Part Time
On-line discussions	4
Workshops	4

### Corequisite Modules

None.

<i>Directed Study</i>	
	10
Online activities	6

### Precluded Modules

None.

<i>Private Study</i>	
	26

### Aims of Module

To increase critical awareness of principal concepts of health improvement and the range of approaches in practice. This will be relevant to the role of the health professional in promoting health and wellbeing and

### Mode of Delivery

Blended learning, workshops, student centred learning.

### Assessment Plan

Learning Outcomes Assessed
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health and wellbeing and preventing adverse effects on health and wellbeing.

Component 1	1,2
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## Learning Outcomes for Module

On completion of this module, students are expected to be able to:

1. Critically examine the principles of health promotion, challenges in the current local and global contexts and the multifaceted nature of health promotion approaches in practice.
2. Critically evaluate the skills relevant to the emergent roles of the health promotion specialist and the wider professional workforce in contributing effectively to improved health and wellbeing and the reduction in health inequalities among the population.

## Indicative Module Content

The Ottawa Charter for Health Promotion; underlying principles for health promotion practice; current challenges and global context; multidisciplinary and partnership approaches; skills for promoting health; social determinants of health and

Coursework: the module will be assessed by either a piece of critical writing or an audio video presentation.

## Indicative Bibliography

1. Cragg, L. & Davies, M. (2013) Health promotion theory. 2nd ed. Maidenhead, McGraw-Hill Education.
2. Hanlon, P. (2012) The future public health Maidenhead, Open University Press.
3. Hubley, J., Copeman, J. & Woodall, J. (2020) Practical health promotion. 3rd ed. Cambridge, UK, Polity Press.
4. GREEN, J., CROSS, R., WOODALL, J. AND TONES, K., 2019. Health Promotion Planning and Strategies. 4th ed. London; SAGE.
5. Naidoo, J. & Wills, J. (2022) Foundations for health promotion. 5th ed. [London], Elsevier.
6. Gorill H., et al. 2021. Health promotion in health care - Vital theories and research. Cham: Springer International.
7. Scriven, A., Ewles, L. & Simnett, I. (2017) Ewles and Simnett's promoting health: a practical guide. 7th ed. Edinburgh, Elsevier.

determinants of health and  
health inequalities; the values  
base for health promotion;  
perspectives on health  
professional values in practice;  
health promotion in the role of  
the professional.