

Module Title Audio And Video Production	Reference CM4020 SCQF SCQF Level 10 SCQF Points 15 ECTS Points 7.5 Created July 2007 Approved August 2007 Amended September 2012 Version No. 2
Keywords Audio capture, Video capture, Text, Graphics, Pre-production planning, Storyboarding, Scripting, Post-production audio editing, Post-production video editing, Video distribution	

This Version is No Longer Current

The latest version of this module is available [here](#)

Prerequisites for Module

CM3056 Interactive Multimedia

Corequisite Modules

None.

Precluded Modules

None.

Aims of Module

To provide the student with the ability to develop, plan, create, select, edit, integrate and evaluate appropriate elements in audio and video production.

Mode of Delivery

Principles and techniques used are introduced during lectures. Demonstrations are used to emphasise the design aspects of the course material. Practical laboratory work reinforces and extends the material delivered in lectures and is student-centred, building on designs developed during demonstrations.

Assessment Plan

	Learning Outcomes Assessed
Component 1	1,2,3,4,5

Learning Outcomes for Module

On completion of this module, students are expected to be able to:

1. Develop a concept for an audio and video production based on the assignment brief.
2. Analyse requirements and plan audio and video production.
3. Capture and create audio and video and other production elements required to fulfil the assignment brief.
4. Edit and organise production elements to create the final cut to fulfil the assignment brief.
5. Critically evaluate and select appropriate tools, techniques and concepts for an audio and video production.

Indicative Module Content

Concepts: movie genres, narrative style, text, sound effects, music.
Production: shooting, text, graphics, audio. Post-production: cuts, transitions, effects, integration, distribution.

Indicative Student Workload

<i>Contact Hours</i>	Full Time
Assessment	24
Labs/workshops	24
Lectures/demonstrations	12

Directed Study

Component 1 - Coursework

Indicative Bibliography

1. ADOBE CREATIVE TEAM, 2015. Adobe Premiere Pro CC Classroom in A Book. Adobe.
2. ADOBE CREATIVE TEAM, 2014. Adobe After Effects CC Classroom in A Book. Adobe.
3. KENWORTHY, C., 2012. Master Shots Volume 1, 2nd Edition: 100 Advanced Camera Techniques to Get an Expensive Look on Your Low-Budget Movie. Michael Wiese Productions.
4. KENWORTHY, C., 2011. Master Shots Volume 2: 100 Ways to Shoot Great Dialogue Scenes. Michael Wiese Productions.
5. STILL, J., 2005. Cinematic Storytelling: The 100 Most Powerful Film Conventions Every Filmmaker Must Know. Michael Wiese Productions.

Investigation and information gathering	24
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<i>Private Study</i> Private Study	66
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