

## MODULE DESCRIPTOR

### Module Title

Research Methods

Reference	CM2124	Version	1
Created	November 2023	SCQF Level	SCQF 8
Approved	May 2020	SCQF Points	15
Amended	July 2022	ECTS Points	7.5

### Aims of Module

To enable the student to effectively apply and contextualise suitable research methods by developing skills needed to undertake independent research in a rapidly evolving discipline.

### Learning Outcomes for Module

On completion of this module, students are expected to be able to:

- 1 Use the core concepts and principles of the fundamentals of research.
- 2 Plan a research methodology related to a research theme.
- 3 Show applied knowledge of qualitative and/or quantitative research methods according to context.
- 4 Show an understanding of with legal, ethical, social and professional issues within research.

### Indicative Module Content

Interviews, focus groups, survey and questionnaire design, sampling, biases, literature reviews, discourse analysis, transcription and coding, academic writing norms, analysis and evaluations, ethics and informed consent.

### Module Delivery

Key concepts are introduced and illustrated through the medium of lectures and tutorials.

### Indicative Student Workload

	Full Time	Part Time
Contact Hours	30	N/A
Non-Contact Hours	120	N/A
Placement/Work-Based Learning Experience [Notional] Hours	N/A	N/A
TOTAL	150	N/A
<i>Actual Placement hours for professional, statutory or regulatory body</i>		

**ASSESSMENT PLAN**

If a major/minor model is used and box is ticked, % weightings below are indicative only.

**Component 1**

Type: Coursework Weighting: 100% Outcomes Assessed: 1, 2, 3, 4  
 Description: Coursework consisting of a report on a chosen research topic.

**MODULE PERFORMANCE DESCRIPTOR****Explanatory Text**

The calculation of the overall grade for this module is based on 100% weighing of C1. An overall minimum grade D is required to pass the module.

Module Grade	Minimum Requirements to achieve Module Grade:
<b>A</b>	The student needs to achieve an A in C1.
<b>B</b>	The student needs to achieve a B in C1.
<b>C</b>	The student needs to achieve a C in C1.
<b>D</b>	The student needs to achieve a D in C1.
<b>E</b>	The student needs to obtain an E in C1.
<b>F</b>	The student needs to obtain an F in C1.
<b>NS</b>	Non-submission of work by published deadline or non-attendance for examination

**Module Requirements**

Prerequisites for Module	None.
Corequisites for module	None.
Precluded Modules	None.

**INDICATIVE BIBLIOGRAPHY**

- 1 LINDLOF, T. R., and TAYLOR, B. C., 2017. Qualitative Communication Research Methods. Sage Publications.
- 2 BRANNEN, J., 2017. Mixing Methods: Qualitative and Quantitative Research. Routledge.
- 3 LAZAR, J., FENG, J. H., and HOCHHEISER, H., 2017. Research Methods in Human-Computer Interaction. Morgan Kaufmann.