

## MODULE DESCRIPTOR

### Module Title

Leisure Tourism : Theory And Application

Reference	CBM831	Version	2
Created	March 2024	SCQF Level	SCQF 10
Approved	June 2018	SCQF Points	15
Amended	April 2024	ECTS Points	7.5

### Aims of Module

To develop a critical understanding of a range of academic concepts in the context of the wider tourism industry. To provide students the opportunity to demonstrate application of academic concepts to elements of real world tourism examples.

### Learning Outcomes for Module

On completion of this module, students are expected to be able to:

- 1 1. Critically discuss two academic concepts in the context of the tourism industry
- 2 2. Critically appraise elements of the wider tourism industry
- 3 3. Demonstrate deeper understanding by applying academic concepts to a range of elements of the wider tourism product
- 4 4. Demonstrate deeper understanding by proposing appropriate recommendations to relevant tourism industry stakeholders.

### Indicative Module Content

Authenticity; Tourist behaviours; Tourist Experience; Tourist Identity; Destination Image & Brand; Ethics in Tourism; Technology in Tourism; Dark Tourism; Slow Tourism; Wellbeing Tourism; Heritage Tourism; Food & Drink Tourism; Tourism Trails; Film Tourism; The Solo Tourist; Group Tourism; The Trouble with Tourism.

### Module Delivery

The module is delivered through a series of lectures and interactive teaching sessions. Academic delivery will be supported by a site visit. Students will appraise and apply theory to relevant industries examples and case studies.

**Indicative Student Workload**

	Full Time	Part Time
Contact Hours	36	N/A
Non-Contact Hours	114	N/A
Placement/Work-Based Learning Experience [Notional] Hours	N/A	N/A
TOTAL	150	N/A
<i>Actual Placement hours for professional, statutory or regulatory body</i>		

**ASSESSMENT PLAN**

If a major/minor model is used and box is ticked, % weightings below are indicative only.

**Component 1**

Type:	Coursework	Weighting:	100%	Outcomes Assessed:	1, 2, 3, 4
Description:	Individual Written Assessment				

**MODULE PERFORMANCE DESCRIPTOR****Explanatory Text**

The calculation of the overall grade for this module is based on 100% weighting of C1. An overall minimum grade D is required to pass the module.

Module Grade	Minimum Requirements to achieve Module Grade:
<b>A</b>	The student needs to achieve an A in C1.
<b>B</b>	The student needs to achieve a B in C1.
<b>C</b>	The student needs to achieve a C in C1.
<b>D</b>	The student needs to achieve a D in C1.
<b>E</b>	The student needs to achieve an E in C1.
<b>F</b>	The student needs to achieve an F in C1.
<b>NS</b>	Non-submission of work by published deadline or non-attendance for examination

**Module Requirements**

Prerequisites for Module	None.
Corequisites for module	None.
Precluded Modules	None.

**INDICATIVE BIBLIOGRAPHY**

- 1 DALLAN, T.J., 2003. *Heritage Tourism*. Harlow: Prentice Hall.
- 2 PEARCE, P.L. 2011. *Tourist Behaviour and the Contemporary World*. London: Channel View Publications.
- 3 SINGH, T.V. eds., 2015. *Challenges in Tourism Research*. Channel View Publications.
- 4 URRY, J., and LARSEN, J., 2011. *The Tourist Gaze 3.0*. London: Sage.
- 5 WEARING, S., STEVENSON, D., and YOUNG, T., 2012. *Tourist Cultures: Identity, Place and the Traveller*. London: Sage.