

## MODULE DESCRIPTOR

### Module Title

Broadcast Journalism

Reference	CBM130	Version	1
Created	January 2020	SCQF Level	SCQF 11
Approved	June 2018	SCQF Points	15
Amended	June 2018	ECTS Points	7.5

### Aims of Module

To develop basic skills and understanding of broadcast journalism. Practical skills will include scripting, interviewing, recording, shooting and editing. Students will also be introduced to editorial concepts including balance and objectivity, taste and decency, and the role of citizen journalism.

### Learning Outcomes for Module

On completion of this module, students are expected to be able to:

- 1 Critically evaluate the difference between audio and video platforms.
- 2 Prepare and conduct broadcast interviews.
- 3 Understand the importance of storytelling skills in broadcast content.
- 4 Prepare scripts for both radio and television.
- 5 Record and edit media content, showing understanding of post production techniques.
- 6 Demonstrate understanding of important editorial challenges for the digital age

### Indicative Module Content

Students will develop an understanding of the broadcasting environment and how news organisations work. This will include discussion of how news stories emerge and can be developed. Students will gain knowledge which enables them to analyse the news agenda; critically evaluate broadcast output; gather and organise information into broadcast content; and understand the responsibilities of broadcasters in a digital world. They will also acquire a range of practical production skills including writing, recording and editing.

### Module Delivery

FT students will be taught in a mix of lectures and practical workshops. Distance learning students will access recorded lectures via Moodle. DL students will use smart phone technology to record and edit content.

**Indicative Student Workload**

	Full Time	Part Time
Contact Hours	63	N/A
Non-Contact Hours	87	N/A
Placement/Work-Based Learning Experience [Notional] Hours	N/A	N/A
TOTAL	150	N/A
Actual Placement hours for professional, statutory or regulatory body		

**ASSESSMENT PLAN**

If a major/minor model is used and box is ticked, % weightings below are indicative only.

**Component 1**

Type:	Coursework	Weighting:	60%	Outcomes Assessed:	1, 2, 3, 4, 5, 6
Description:	Individual Written Assessment				

**Component 2**

Type:	Coursework	Weighting:	40%	Outcomes Assessed:	1, 2, 3, 4, 5
Description:	Group Portfolio Assessment				

**MODULE PERFORMANCE DESCRIPTOR****Explanatory Text**

The calculation of the overall grade for this module is based on 60% weighting of C1 and 40% weighting of C2 components. An overall minimum grade D is required to pass the module.

		Coursework:						NS
		A	B	C	D	E	F	
Coursework:	A	A	A	B	B	C	E	
	B	B	B	B	C	C	E	
	C	B	C	C	C	D	E	
	D	C	C	D	D	D	E	
	E	C	D	D	E	E	E	
	F	E	E	E	E	F	F	
NS		Non-submission of work by published deadline or non-attendance for examination						

**Module Requirements**

Prerequisites for Module	None.
Corequisites for module	None.
Precluded Modules	None.

**ADDITIONAL NOTES**

Contact Hours for FT students 36 hours of lectures. This will comprise 3 weeks of 6 hours, and 6 weeks of 3 hour lectures 27 hours of practical workshops (9 weeks x 3 hours) TOTAL: 63 HOURS

**INDICATIVE BIBLIOGRAPHY**

- 1 CHANTLER, P., 2003. *Basic radio journalism*. Oxford: Focal Press.
- 2 HUDSON, G. and ROWLANDS, S., 2012. *The broadcast journalism handbook*. 2nd ed. Harlow: Pearson Longman
- 3 WENGER, D., and POTTER, D., 2015. *Advancing the Story; Broadcast Journalism in a Multi-media World*. 3rd Ed. Sage: CQ Press.
- 4 FOWLER-WATT, K. and ALLAN, S. (editors) 2013 *Journalism - New Challenges*. e-book produced by The Centre for Journalism and Communication Research (CJCR, Bournemouth University, UK
- 5 TOMPKINS. A., 2018 *Aim for the Heart; Write, Shoot, Report and Produce for TV and Multimedia*. Sage, CQ Press