

MODULE DESCRIPTOR

Module Title

| | | | |
|----------------|---------------|-------------|---------|
| Public Affairs | | | |
| Reference | CBM007 | Version | 1 |
| Created | February 2024 | SCQF Level | SCQF 11 |
| Approved | April 2024 | SCQF Points | 15 |
| Amended | | ECTS Points | 7.5 |

Aims of Module

To equip students with an understanding of the structures of political power and governance around the world and the legal, ethical, democratic, economic and institutional frameworks they operate in.

Learning Outcomes for Module

On completion of this module, students are expected to be able to:

- 1 Demonstrate a sound knowledge of the broad constitutional and political structure, systems of governance and public administration in the UK - at local, devolved, national and international levels.
- 2 Identify and define the ethical, legal and international political frameworks within which politicians and others who work in the public sphere operate.
- 3 Distinguish between different forms and functions of public bodies and services.
- 4 Critically evaluate the impact of political policy on wider public society.
- 5 Relate professional practice in the field to theoretical concepts from academic literature.

Indicative Module Content

UK constitution, systems of governance and public administration at local, devolved, national and international levels. The functioning of democratic societies, justice and public services around the world. The relationships between public services and political decision making. Concepts of the public sphere, policy creation, messaging and impact. Students will be engaged with UNESCO Education for Sustainable Development Systems Thinking, Critical Thinking, Self-awareness and Normative competencies, as they analyse complex systems, question norms, practices and opinions, reflect on their own values and perceptions, and consider conflicts of interest and contradictions in public affairs.

Module Delivery

The module will be delivered by a combination of formal lectures, seminars and guest speakers. Students are expected to prepare for seminars and contribute to the discussion of the topics.

Indicative Student Workload

| | Full Time | Part Time |
|--|-----------|-----------|
| Contact Hours | 36 | N/A |
| Non-Contact Hours | 114 | N/A |
| Placement/Work-Based Learning Experience [Notional] Hours | N/A | N/A |
| TOTAL | 150 | N/A |
| <i>Actual Placement hours for professional, statutory or regulatory body</i> | | |

ASSESSMENT PLAN

If a major/minor model is used and box is ticked, % weightings below are indicative only.

Component 1

| | | | | | |
|--------------|--------------------------------|------------|------|--------------------|---------------|
| Type: | Coursework | Weighting: | 100% | Outcomes Assessed: | 1, 2, 3, 4, 5 |
| Description: | Individual written assessment. | | | | |

MODULE PERFORMANCE DESCRIPTOR**Explanatory Text**

The calculation of the overall grade for this module is based on 100% weighting of C1. An overall minimum grade of D is required to pass the module.

| Module Grade | Minimum Requirements to achieve Module Grade: |
|--------------|--|
| A | The student needs to achieve an A in C1. |
| B | The student needs to achieve a B in C1. |
| C | The student needs to achieve a C in C1. |
| D | The student needs to achieve a D in C1. |
| E | The student needs to achieve an E in C1. |
| F | The student needs to achieve a F in C1. |
| NS | Non-submission of work by published deadline or non-attendance for examination |

Module Requirements

| | |
|--------------------------|-------|
| Prerequisites for Module | None. |
| Corequisites for module | None. |
| Precluded Modules | None. |

INDICATIVE BIBLIOGRAPHY

- MORRISON, J., 2017. Essential public affairs for journalists . 5th ed. Oxford: Oxford University Press.