

MODULE DESCRIPTOR

Module Title

Multimedia Journalism 1

Reference	CBM003	Version	1
Created	March 2022	SCQF Level	SCQF 11
Approved	June 2018	SCQF Points	15
Amended	June 2018	ECTS Points	7.5

Aims of Module

To develop basic skills and understanding of audio and video journalism. Practical skills will include scripting, interviewing, recording, shooting and editing. Students will also be introduced to editorial concepts including balance and objectivity, taste and decency, and the role of citizen journalism.

Learning Outcomes for Module

On completion of this module, students are expected to be able to:

- 1 Prepare and conduct broadcast interviews.
- 2 Understand the importance of storytelling skills in broadcast content.
- 3 Create scripts for both radio and television.
- 4 Record and edit media content, showing understanding of post production techniques.
- 5 Demonstrate understanding of important editorial challenges for the digital age.

Indicative Module Content

Students will develop an understanding of the broadcasting environment and how news organisations work. This will include discussion of how news stories emerge and can be developed. Students will gain knowledge which enables them to critically analyse the news agenda; gather and organise information into broadcast content for different platforms; and understand the responsibilities and challenges facing broadcasters in a digital world. They will also acquire a range of practical production skills including writing, recording and editing.

Module Delivery

FT students will be taught using a mix of lectures, seminars and practical workshops.

Indicative Student Workload

	Full Time	Part Time
Contact Hours	63	N/A
Non-Contact Hours	87	N/A
Placement/Work-Based Learning Experience [Notional] Hours	N/A	N/A
TOTAL	150	N/A
<i>Actual Placement hours for professional, statutory or regulatory body</i>		

ASSESSMENT PLAN

If a major/minor model is used and box is ticked, % weightings below are indicative only.

Component 1

Type:	Coursework	Weighting:	100%	Outcomes Assessed:	1, 2, 3, 4, 5
Description:	Individual Portfolio Assessment				

MODULE PERFORMANCE DESCRIPTOR**Explanatory Text**

The calculation of the overall grade for this module is based on 100% weighting of C1. An overall minimum grade D is required to pass the module.

Module Grade	Minimum Requirements to achieve Module Grade:
A	A in C1.
B	B in C1.
C	C in C1.
D	D in C1.
E	E in C1.
F	F in C1.
NS	Non-submission of work by published deadline or non-attendance for examination

Module Requirements

Prerequisites for Module	None.
Corequisites for module	None.
Precluded Modules	None.

ADDITIONAL NOTES

Contact Hours for FT students 36 hours of lectures. This will comprise 3 weeks of 6 hours, and 6 weeks of 3 hour lectures 27 hours of practical workshops (9 weeks x 3 hours) TOTAL: 63 HOURS

INDICATIVE BIBLIOGRAPHY

- 1 CHANTLER, P., 2003. *Basic radio journalism*. Oxford: Focal Press.
- 2 HUDSON, G. and ROWLANDS, S., 2012. *The broadcast journalism handbook*. 2nd ed. Harlow: Pearson Longman
- 3 WENGER, D., and POTTER, D., 2015. *Advancing the Story; Broadcast Journalism in a Multi-media World*. 3rd Ed. Sage: CQ Press.
- 4 FOWLER-WATT, K. and ALLAN, S. (editors) 2013 *Journalism - New Challenges*. e-book produced by The Centre for Journalism and Communication Research (CJCR, Bournemouth University, UK
- 5 TOMPKINS. A., 2018 *Aim for the Heart; Write, Shoot, Report and Produce for TV and Multimedia*. Sage, CQ Press