MODULE DESCRIPTOR

Module Title

Research Methods

Reference	CB4302	Version	2
Created	February 2024	SCQF Level	SCQF 10
Approved	June 2018	SCQF Points	15
Amended	April 2024	ECTS Points	7.5

Aims of Module

To provide the student with the understanding and the ability to apply the main research methods and approaches in the context of their main course discipline.

Learning Outcomes for Module

On completion of this module, students are expected to be able to:

1	Demonstrate knowledge of the principal research methods and approaches in the creative, cultural and service industries.
2	Propose a research topic that is appropriate for further research pursuits.
3	Critically evaluate and present research approaches and methods suited to the topic chosen.

Indicative Module Content

Generating research topics in the creative, cultural and service industries; conducting library and journal database searches; research philosophy, approaches and protocols; writing aims and objectives; conceptualising research topics in fields of literature; data management analysis; policy, ethics and institutional issues; textual approaches to research; quantitative and qualitative research; interpretation and presentation; audiences and consumers in the creative, cultural and service industries: conducting questionnaire surveys, interviews and focus groups. This module engages students with UNESCO's Education for Sustainable Development Systems Thinking and Critical Thinking competencies as they recognise and understand relationships within literature and research methods, and question norms, practices and opinions in relation to their chosen research topic.

Module Delivery

The module is delivered by a blend of core lectures, supported by discipline focused tutorials, workshops and contact with a research supervisor.

Indicative Student Workload

Indicative Student Workload	Full Time	Part Time
Contact Hours	28	N/A
Non-Contact Hours	122	N/A
Placement/Work-Based Learning Experience [Notional] Hours	N/A	N/A
TOTAL	150	N/A
Actual Placement hours for professional, statutory or regulatory body		

ASSESSMENT PLAN

If a major/minor model is used and box is ticked, % weightings below are indicative only.

Component 1

Type:	Coursework	Weighting:	100%	Outcomes Assessed:	1, 2, 3
Description:	Individual Written Assessment				

MODULE PERFORMANCE DESCRIPTOR

Explanatory Text

The calculation of the overall grade for this module is based on 100% weighting of C1. An overall minimum grade D is required to pass the module.

Module Grade	Minimum Requirements to achieve Module Grade:
A	The student needs to achieve an A in C1.
B	The student needs to achieve a B in C1.
C	The student needs to achieve a C in C1.
D	The student needs to achieve a D in C1.
E	The student needs to achieve an E in C1
F	The student needs to achieve an F in C1.
NS	Non-submission of work by published deadline or non-attendance for examination

Module Requirements

Prerequisites for Module	None.
Corequisites for module	None.
Precluded Modules	None.

ADDITIONAL NOTES

Students who engage with this module through attendance and participation will be exposed to the following Meta Skills: Critical Thinking, Focusing and Initiative.

INDICATIVE BIBLIOGRAPHY

1 CLARK, T. et al., 2021. *Bryman's social research methods.* 6th ed. Oxford: University Press

2 CRESWELL, J.W., 2018. *Research design: qualitative, quantitative, and mixed methods approaches.* 5th ed. Thousand Oaks, CA: Sage.

3 DAWSON, C., 2019. *A practical guide to research methods: a user-friendly manual for mastering research techniques.* 5th ed. Oxford: How to Books. *ebook*

4 POTH, C.N., 2021. *Research ethics.* London: SAGE.

5 SAUNDERS, M., LEWIS, P. and THORNHILL, A., 2018. *Research methods for business students.* 8th ed. London: Financial Times Prentice Hall.

6 STOKES, J., 2021. *How to do media and cultural studies.* 3rd ed. London: Sage. *ebook*