

MODULE DESCRIPTOR

Module Title

Marine And Wildlife Tourism

Reference	CB4226	Version	2
Created	April 2022	SCQF Level	SCQF 10
Approved	June 2018	SCQF Points	15
Amended	June 2022	ECTS Points	7.5

Aims of Module

To provide the student with the ability to evaluate management requirements and issues in marine and wildlife tourism operations.

Learning Outcomes for Module

On completion of this module, students are expected to be able to:

- 1 Critique the relevant historical context and future development of marine and wildlife tourism both nationally and internationally.
- 2 Analyse the effectiveness of approaches to the management of marine and wildlife resources, specifically the tensions between balancing tourism development with the protection and preservation of wildlife and their habitats.
- 3 Critique and evaluate the use of certification and accreditation schemes within these niche markets.
- 4 Evaluate and critique international and national case studies.

Indicative Module Content

This module extends prior learning in all management and sustainability areas by focusing on the niche markets of marine and wildlife tourism. Key areas covered: evaluating past and future developments; visitor behaviour; visitor experience; employment requirements; social and economic benefits; stakeholder analysis; links with conservation and sustainability of natural resources and host communities; wildlife and marine codes of conduct; water based and marine resorts; future development of marine and wildlife tourism; national and international case studies; certification and accreditation schemes.

Module Delivery

A programme of core lectures introduces contemporary issues related to the management of marine and wildlife tourism operations. This will be supported by tutorials. Industry input will enhance and apply learning.

Indicative Student Workload

	Full Time	Part Time
Contact Hours	36	N/A
Non-Contact Hours	114	N/A
Placement/Work-Based Learning Experience [Notional] Hours	N/A	N/A
TOTAL	150	N/A
<i>Actual Placement hours for professional, statutory or regulatory body</i>		

ASSESSMENT PLAN

If a major/minor model is used and box is ticked, % weightings below are indicative only.

Component 1

Type:	Coursework	Weighting:	100%	Outcomes Assessed:	1, 2, 3, 4
Description:	Individual Written Assessment				

MODULE PERFORMANCE DESCRIPTOR**Explanatory Text**

The calculation of the overall grade for this module is based on 100% weighting of C1. An overall minimum grade D is required to pass the module.

Module Grade	Minimum Requirements to achieve Module Grade:
A	The student needs to achieve an A in C1.
B	The student needs to achieve a B in C1.
C	The student needs to achieve a C in C1.
D	The student needs to achieve a D in C1.
E	The student needs to achieve an E in C1.
F	The student needs to achieve an F in C1.
NS	Non-submission of work by published deadline or non-attendance for examination

Module Requirements

Prerequisites for Module	None.
Corequisites for module	None.
Precluded Modules	None.

INDICATIVE BIBLIOGRAPHY

- 1 BLUMSTEIN, D. et al., eds., 2017. *Ecotourism's Promise and Peril: A Biological Evaluation*. Cham: Springer Nature.
- 2 BORGES DE LIMA, I. and GREEN, R., eds., 2017. *Wildlife Tourism, Environmental Learning and Ethical Encounters*. Cham: Springer Nature.
- 3 HIGGINBOTTOM, K., ed., 2004. *Wildlife Tourism: Impacts, Management and Planning*. Altona: Common Ground Publishing.
- 4 HUDDART, D. and Scott, T., 2019. *Adventure Tourism: Environmental Impacts and Management*. Cham: Palgrave Macmillan.
- 5 INMAN, A. et al. 2016. The use of marine wildlife-watching codes and their role in managing activities within marine protected areas in Scotland. *Ocean & Coastal Management*, (132), pp. 132-142.
- 6 MANCINI, F. et al., 2020. Monitoring tourists? specialisation and implementing adaptive governance is necessary to avoid failure of the wildlife tourism commons. *Tourism Management*, 81(104160), pp. 1-17
- 7 RAO, A., and SAKSENA, S., 2021. Wildlife tourism and local communities: Evidence from India. *Annals of Tourism Research Empirical Insights*, 2(1), pp.1-10
- 8 WHITE, M.P., et al., 2017. Marine wildlife as an important component of coastal visits: the role of perceived biodiversity and species behaviour. *Marine Policy*, 78, pp.80-89.