

## MODULE DESCRIPTOR

### Module Title

Marine And Wildlife Tourism

|           |            |             |         |
|-----------|------------|-------------|---------|
| Reference | CB4226     | Version     | 2       |
| Created   | April 2022 | SCQF Level  | SCQF 10 |
| Approved  | June 2018  | SCQF Points | 15      |
| Amended   | June 2022  | ECTS Points | 7.5     |

### Aims of Module

To provide the student with the ability to evaluate management requirements and issues in marine and wildlife tourism operations.

### Learning Outcomes for Module

On completion of this module, students are expected to be able to:

- 1 Critique the relevant historical context and future development of marine and wildlife tourism both nationally and internationally.
- 2 Analyse the effectiveness of approaches to the management of marine and wildlife resources, specifically the tensions between balancing tourism development with the protection and preservation of wildlife and their habitats.
- 3 Critique and evaluate the use of certification and accreditation schemes within these niche markets.
- 4 Evaluate and critique international and national case studies.

### Indicative Module Content

This module extends prior learning in all management and sustainability areas by focusing on the niche markets of marine and wildlife tourism. Key areas covered: evaluating past and future developments; visitor behaviour; visitor experience; employment requirements; social and economic benefits; stakeholder analysis; links with conservation and sustainability of natural resources and host communities; wildlife and marine codes of conduct; water based and marine resorts; future development of marine and wildlife tourism; national and international case studies; certification and accreditation schemes.

### Module Delivery

A programme of core lectures introduces contemporary issues related to the management of marine and wildlife tourism operations. This will be supported by tutorials. Industry input will enhance and apply learning.

**Indicative Student Workload**

|  | Full Time | Part Time |
|--|-----------|-----------|
| Contact Hours  | 36        | N/A       |
| Non-Contact Hours  | 114       | N/A       |
| Placement/Work-Based Learning Experience [Notional] Hours                    | N/A       | N/A       |
| TOTAL  | 150       | N/A       |
| <i>Actual Placement hours for professional, statutory or regulatory body</i> |           |           |

**ASSESSMENT PLAN**

If a major/minor model is used and box is ticked, % weightings below are indicative only.

**Component 1**

|              |                               |            |      |                    |            |
|--------------|-------------------------------|------------|------|--------------------|------------|
| Type:        | Coursework                    | Weighting: | 100% | Outcomes Assessed: | 1, 2, 3, 4 |
| Description: | Individual Written Assessment |            |      |                    |            |

**MODULE PERFORMANCE DESCRIPTOR****Explanatory Text**

The calculation of the overall grade for this module is based on 100% weighting of C1. An overall minimum grade D is required to pass the module.

| Module Grade | Minimum Requirements to achieve Module Grade:                                  |
|--------------|--|
| <b>A</b>     | The student needs to achieve an A in C1.                                       |
| <b>B</b>     | The student needs to achieve a B in C1.  |
| <b>C</b>     | The student needs to achieve a C in C1.  |
| <b>D</b>     | The student needs to achieve a D in C1.  |
| <b>E</b>     | The student needs to achieve an E in C1.                                       |
| <b>F</b>     | The student needs to achieve an F in C1.                                       |
| <b>NS</b>    | Non-submission of work by published deadline or non-attendance for examination |

**Module Requirements**

|                          |       |
|--------------------------|-------|
| Prerequisites for Module | None. |
| Corequisites for module  | None. |
| Precluded Modules        | None. |

**INDICATIVE BIBLIOGRAPHY**

- 1 BLUMSTEIN, D. et al., eds., 2017. Ecotourism's Promise and Peril: A Biological Evaluation. Cham: Springer Nature.
- 2 BORGES DE LIMA, I. and GREEN, R., eds., 2017. Wildlife Tourism, Environmental Learning and Ethical Encounters. Cham: Springer Nature.
- 3 HIGGINBOTTOM, K., ed., 2004. Wildlife Tourism: Impacts, Management and Planning. Altona: Common Ground Publishing.
- 4 HUDDART, D. and Scott, T., 2019. Adventure Tourism: Environmental Impacts and Management. Cham: Palgrave Macmillan.
- 5 INMAN, A. et al. 2016. The use of marine wildlife-watching codes and their role in managing activities within marine protected areas in Scotland. *Ocean & Coastal Management*, (132), pp. 132-142.
- 6 MANCINI, F. et al., 2020. Monitoring tourists? specialisation and implementing adaptive governance is necessary to avoid failure of the wildlife tourism commons. *Tourism Management*, 81(104160), pp. 1-17
- 7 RAO, A., and SAKSENA, S., 2021. Wildlife tourism and local communities: Evidence from India. *Annals of Tourism Research Empirical Insights*, 2(1), pp.1-10
- 8 WHITE, M.P., et al., 2017. Marine wildlife as an important component of coastal visits: the role of perceived biodiversity and species behaviour. *Marine Policy*, 78, pp.80-89.