MODULE DESCRIPTOR

Module Title

Capstone Project: Output And Delivery

Reference	CB4017	Version	2
Created	February 2024	SCQF Level	SCQF 10
Approved	January 2024	SCQF Points	15
Amended	April 2024	ECTS Points	7.5

Aims of Module

Students will conduct a self-directed project, applying practical, theoretical, technical, and conceptual previous learning in the production of specific outputs.

Learning Outcomes for Module

On completion of this module, students are expected to be able to:

1	Follow a structured plan to develop a project with academic and/or practical justification.
2	Produce academic/professional outputs that answer a specific project aim.
3	Apply in context, the knowledge, understanding, and skills developed in the taught elements of the course.

Indicative Module Content

Self-directed study including interpretation and execution of a clear project plan; presenting a justification for project outputs; understanding, applying and evaluating concepts and applications; production of theoretical / practical outputs; presentation of outputs and a cohesive project; conclusions and project evaluation. The module engages students with UNESCO?s Education for Sustainable Development Strategic and Normative competencies where students develop and implement innovative actions and understand and reflect on the norms and values that underlie their actions.

Module Delivery

The module will be delivered via guided supervision, workshops, online resources and online exercises.

Indicative Student Workload

Indicative Student Workload	Full Time	Part Time
Contact Hours	22	N/A
Non-Contact Hours	128	N/A
Placement/Work-Based Learning Experience [Notional] Hours	N/A	N/A
TOTAL	150	N/A
Actual Placement hours for professional, statutory or regulatory body		

ASSESSMENT PLAN

If a major/minor model is used and box is ticked, % weightings below are indicative only.

Component 1

Type:	Coursework	Weighting:	100%	Outcomes Assessed:	1, 2, 3
Description:	Project report and professionally presented outputs				

MODULE PERFORMANCE DESCRIPTOR

Explanatory Text

The calculation of the overall grade for this module is based on 100% weighting of C1. An overall minimum grade D is required to pass the module.

Module Grade	Minimum Requirements to achieve Module Grade:
A	The student needs to achieve an A in C1.
B	The student needs to achieve a B in C1.
C	The student needs to achieve a C in C1.
D	The student needs to achieve a D in C1.
E	The student needs to achieve an E in C1.
F	The student needs to achieve an F in C1.
NS	Non-submission of work by published deadline or non-attendance for examination

Module Requirements

Prerequisites for Module	None.
Corequisites for module	None.
Precluded Modules	None.

INDICATIVE BIBLIOGRAPHY

1	CHARLESWORTH, A., 2018. Digital Marketing: A Practical Approach. 3rd ed. Oxon: Routledge.
2	DODSON, I., 2016. The Art of Digital Marketing: The definitive guide to creating strategic, targeted and measurable online campaigns. New Jersey: Wiley & Sons Inc.
3	KLEIN, H., 2008. Project Planning. Basel: Birkhauser
4	LOON, M., ed., 2016. Professional practice in learning and development: how to design and deliver plans for the workplace. London: Kogan Page.
5	SHIVAKUMAR, S.K., 2018. Complete Guide To Digital Project Management: From Pre-Sales To Post-Production. New York: Apress. Available as Ebook.
6	WICKHAM, L. and WILCOCK, J., 2016. Management Consulting: delivering an effective project. 5th ed. Harlow: Pearson Education Limited.
7	WORSLEY, L. AND WORSLEY, C., 2019. Adaptive project planning. New York: Business Expert Press