MODULE DESCRIPTOR

Module Title

Professional Project

Reference	CB3989	Version	2
Created	March 2018	SCQF Level	SCQF 9
Approved	June 2018	SCQF Points	60
Amended	June 2018	ECTS Points	30

Aims of Module

To enable the student to be able to practice and place in context the skills and knowledge gained via the course of study to a professional context.

Learning Outcomes for Module

On completion of this module, students are expected to be able to:

1	Analyse critically an organisation's environment and propositions including organisational culture, mission, values, resources and market performance, where appropriate.
2	Develop a strategic plan to achieve specified objectives as noted in the brief. This may include practical outcomes such as media management plans, campaigns, social media content and broadcast packages.
3	Reflect on how the project enhances your existing learning skills and knowledge and how new professional skills should be acquired to maximise employability. This may include aspects such as intercultural sensibilities, creative solutions and interpersonal attributes.

Indicative Module Content

Six weeks taught content and practical workshops will be used to support student throughout the assessment. A range of teaching tools will be used including digital content, guest speakers from industry, and one to one tutorials where appropriate.

Module Delivery

Taught learning and Moodle support including discussion forums.

Indicative Student Workload	Full Time	Part Time
Contact Hours	40	N/A
Non-Contact Hours	560	N/A
Placement/Work-Based Learning Experience [Notional] Hours	N/A	N/A
TOTAL	600	N/A
Actual Placement hours for professional, statutory or regulatory body		

ASSESSMENT PLAN

If a major/minor model is used and box is ticked, % weightings below are indicative only.

Component 1

| Type: | Coursework | Weighting: | 100% | Outcomes Assessed: | 1, 2, 3 |
| Description: | Individual Portfolio Assessment |

MODULE PERFORMANCE DESCRIPTOR

Explanatory Text

The module is assessed by one component: C1 - Coursework - 100% weighting. Module Pass Mark = Grade D (40%)

Module Grade	Minimum Requirements to achieve Module Grade:
A	70% or above
B	60% - 69%
C	50% - 59%
D	40% - 49%
E	35% - 39%
F	0% - 34%
NS	Non-submission of work by published deadline or non-attendance for examination

Module Requirements

Prerequisites for Module	None.
Corequisites for module	None.
Precluded Modules	None.

INDICATIVE BIBLIOGRAPHY

1. BROWN, B., 2011. *Cinematography: theory and practice: imagemaking for cinematographers, directors, and videographers.* London: Focal Press.
2. HONTHANER, E.L. 2010. *The Complete Film Production Handbook.* Elsevier / Focal Press; 4th edition.
3. LOON, M., ed., 2016. *Professional practice in learning and development: how to design and deliver plans for the workplace.* London: Kogan Page.
4. MURCH, W. 2001. *In the Blink of an Eye: A Perspective on Film Editing.* Silman-James Press; 2ndedition.
5. STRADLING, L., 2010. *Production management for TV and film.* York: Methuen Drama.
6. SNYDER, B. 2005. *Save the cat! The last book on screenwriting you'll ever need!* Micheal Wiese Productions.