

## MODULE DESCRIPTOR

### Module Title

Event Impact and Legacy

Reference	CB3974	Version	2
Created	February 2024	SCQF Level	SCQF 9
Approved	August 2015	SCQF Points	15
Amended	April 2024	ECTS Points	7.5

### Aims of Module

This module aims to evaluate the positive and negative contributions of events to host regions. The impact of events will be analysed in-depth, from the perspectives of multiple stakeholders, to understand the potential outcomes. The module will consider the capacity of events to deliver growth and regeneration within the broader context of sustainability issues.

### Learning Outcomes for Module

On completion of this module, students are expected to be able to:

- 1 Critically discuss the historical development of event-led regeneration strategies.
- 2 Critically discuss the impacts and legacy of events on host regions.
- 3 Appraise alternative strategies for managing event impacts and ensuring sustainability.
- 4 Evaluate event impact strategies and apply them to a specific case studies.

### Indicative Module Content

Post-industrial economies; emerging economies; economic impact; social impact; cultural impact; environmental impact; sustainability; cultural regeneration; cultural commodification; mega-events; creative classes; stakeholder environment; policy and funding. Students will investigate post-industrial & emerging economies, the economic, socio-cultural and environmental impacts of events within the context of events sustainability and how events can contribute to SDGs 8 & 12. The module also enables students to engage with the UN's ESD of Systems Thinking, Anticipatory, Critical Thinking and Strategic competencies as they reflect on impact mitigation strategies, cultural regeneration through events, and the influence of the stakeholder & policy environments.

### Module Delivery

Key concepts will be introduced via lectures. Tutorials will allow students to debate and discuss key issues.

**Indicative Student Workload**

	Full Time	Part Time
Contact Hours	36	N/A
Non-Contact Hours	114	N/A
Placement/Work-Based Learning Experience [Notional] Hours	N/A	N/A
TOTAL	150	N/A
<i>Actual Placement hours for professional, statutory or regulatory body</i>		

**ASSESSMENT PLAN**

*If a major/minor model is used and box is ticked, % weightings below are indicative only.*

**Component 1**

Type:	Coursework	Weighting:	100%	Outcomes Assessed:	1, 2, 3, 4
Description:	Individual Written Assessment				

**MODULE PERFORMANCE DESCRIPTOR****Explanatory Text**

The calculation of the overall grade for this module is based on 100% weighting of C1. An overall minimum grade D is required to pass the module.

Module Grade	Minimum Requirements to achieve Module Grade:
<b>A</b>	The student needs to achieve an A in C1.
<b>B</b>	The student needs to achieve a B in C1.
<b>C</b>	The student needs to achieve a C in C1.
<b>D</b>	The student needs to achieve a D in C1.
<b>E</b>	The student needs to achieve an E in C1.
<b>F</b>	The student needs to achieve an F in C1.
<b>NS</b>	Non-submission of work by published deadline or non-attendance for examination

**Module Requirements**

Prerequisites for Module	None.
Corequisites for module	None.
Precluded Modules	None.

**INDICATIVE BIBLIOGRAPHY**

- 1 FOLEY, M., MCGILLIVRAY, D. and MCPHERSON, G., 2012. *Event policy: from theory to strategy*. Oxon: Routledge.
- 2 HOLMES, K., HUGHES, M., MAIR, J. and CARLSEN, J., 2015. *Events and sustainability*, Oxon: Routledge.
- 3 RICHARDS, R. and PALMER, G., 2010. *Eventful cities: cultural management and urban revitalisation*. Oxford: Butterworth-Heinemann.