

## MODULE DESCRIPTOR

### Module Title

Critical Approaches To Cultural Studies

|           |             |             |        |
|-----------|-------------|-------------|--------|
| Reference | CB3361      | Version     | 4      |
| Created   | August 2021 | SCQF Level  | SCQF 9 |
| Approved  | June 2018   | SCQF Points | 15     |
| Amended   | April 2024  | ECTS Points | 7.5    |

### Aims of Module

To introduce students to contextualised research in the events, tourism, hospitality and related industries.

### Learning Outcomes for Module

On completion of this module, students are expected to be able to:

- 1 Investigate and critically appraise research in the events, tourism, hospitality and related industries.
- 2 Analyse current research forms, topics and methods focusing on an area of specialism.
- 3 Evaluate current research and appraise its application to industry or professional settings and contexts.

### Indicative Module Content

This module engages with the following content: critical studies; introduction to research methods in context; research case studies in events, tourism and hospitality; applied research; cultural studies; introduction to qualitative and quantitative approaches; critical appraisal of literature and published research. Each year different research specialisms are presented by active research staff within the University. It engages students with UNESCO's Education for Sustainable Development Systems Thinking and Critical Thinking in terms of recognising and understanding relationships between ideas and questioning current research and contemporary industry practices.

### Module Delivery

Initial lectures will introduce key concepts in critical approaches to academic reading and analysis in cultural studies. Four areas of tourism studies will then be introduced. Students will focus on their chosen area of study in academic literature based studies.

**Indicative Student Workload**

|  | Full Time | Part Time |
|--|-----------|-----------|
| Contact Hours  | 36        | N/A       |
| Non-Contact Hours  | 114       | N/A       |
| Placement/Work-Based Learning Experience [Notional] Hours                    | N/A       | N/A       |
| TOTAL  | 150       | N/A       |
| <i>Actual Placement hours for professional, statutory or regulatory body</i> |           |           |

**ASSESSMENT PLAN**

If a major/minor model is used and box is ticked, % weightings below are indicative only.

**Component 1**

|              |                         |            |      |                    |         |
|--------------|-------------------------|------------|------|--------------------|---------|
| Type:        | Coursework              | Weighting: | 100% | Outcomes Assessed: | 1, 2, 3 |
| Description: | Individual Presentation |            |      |                    |         |

**MODULE PERFORMANCE DESCRIPTOR****Explanatory Text**

The calculation of the overall grade for this module is based on 100% weighting of C1. An overall minimum grade D is required to pass the module.

| Module Grade | Minimum Requirements to achieve Module Grade:                                  |
|--------------|--|
| <b>A</b>     | The student needs to achieve an A in C1.                                       |
| <b>B</b>     | The student needs to achieve a B in C1.  |
| <b>C</b>     | The student needs to achieve a C in C1.  |
| <b>D</b>     | The student needs to achieve A D in C1.  |
| <b>E</b>     | The student needs to achieve an E in C1.                                       |
| <b>F</b>     | The student needs to achieve an F in C1.                                       |
| <b>NS</b>    | Non-submission of work by published deadline or non-attendance for examination |

**Module Requirements**

|                          |       |
|--------------------------|-------|
| Prerequisites for Module | None. |
| Corequisites for module  | None. |
| Precluded Modules        | None. |

**INDICATIVE BIBLIOGRAPHY**

- 1 BRYMAN, A., and BELL, E., 2015. *Business research methods*. USA: Oxford University Press.
- 2 BURTON, C., 2015. *Research methods for arts and event management*. London: Pearson.
- 3 FAULKNER, H.W., 2003. *Progressing tourism research*. Clevedon: Channel View.
- 4 LONGHURST, B., ed., 2014. *Introducing cultural studies*. Hoboken: Taylor and Francis.