

MODULE DESCRIPTOR

Module Title

Critical Approaches To Cultural Studies

Reference	CB3361	Version	3
Created	January 2020	SCQF Level	SCQF 9
Approved	June 2018	SCQF Points	15
Amended	June 2020	ECTS Points	7.5

Aims of Module

To introduce students to contextualised research in the events, tourism, hospitality and related industries.

Learning Outcomes for Module

On completion of this module, students are expected to be able to:

- 1 Investigate and critically appraise research in the events, tourism, hospitality and related industries.
- 2 Discuss current research forms, topics and methods focusing on an area of specialism.
- 3 Evaluate current research and consider its application to industry or professional settings and contexts.

Indicative Module Content

Critical studies; introduction to research methods in context; research case studies in events, tourism and hospitality; applied research, cultural studies, introduction to qualitative and quantitative approaches; critical appraisal of literature and published research; Heritage Tourism; Festivals; Ghost Tourism; Backpacking.

Module Delivery

Initial lectures will introduce key concepts in critical approaches to academic reading and analysis in cultural studies. Four areas of tourism studies will then be introduced. Students will focus on their chosen area of study in academic literature based studies.

Indicative Student Workload

	Full Time	Part Time
Contact Hours	36	N/A
Non-Contact Hours	114	N/A
Placement/Work-Based Learning Experience [Notional] Hours	N/A	N/A
TOTAL	150	N/A
<i>Actual Placement hours for professional, statutory or regulatory body</i>		

ASSESSMENT PLAN

If a major/minor model is used and box is ticked, % weightings below are indicative only.

Component 1

Type: Coursework Weighting: 100% Outcomes Assessed: 1, 2, 3
 Description: Individual Presentation

MODULE PERFORMANCE DESCRIPTOR**Explanatory Text**

The calculation of the overall grade for this module is based on 100% weighting of C1. An overall minimum grade D is required to pass the module.

Module Grade	Minimum Requirements to achieve Module Grade:
A	The student needs to achieve an A in C1.
B	The student needs to achieve a B in C1.
C	The student needs to achieve a C in C1.
D	The student needs to achieve A D in C1.
E	The student needs to achieve an E in C1.
F	The student needs to achieve an F in C1.
NS	Non-submission of work by published deadline or non-attendance for examination

Module Requirements

Prerequisites for Module	None.
Corequisites for module	None.
Precluded Modules	None.

INDICATIVE BIBLIOGRAPHY

- 1 BRYMAN, A., and BELL, E., 2015. *Business research methods*. USA: Oxford University Press.
- 2 BURTON, C., 2015. *Research methods for arts and event management*. London: Pearson.
- 3 FAULKNER, H.W., 2003. *Progressing tourism research*. Clevedon: Channel View.
- 4 LONGHURST, B., ed., 2014. *Introducing cultural studies*. Hoboken: Taylor and Francis.