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MODULE DESCRIPTOR

Module Title

Video Journalism

Reference	CB3246	Version	1
Created	August 2021	SCQF Level	SCQF 9
Approved	June 2018	SCQF Points	30
Amended	June 2018	ECTS Points	15

Aims of Module

To develop technical and editorial skills needed to operate effectively as a broadcast journalist in TV and other video platforms; and to explore the practical and theoretical challenges of these environments.

Learning Outcomes for Module

On completion of this module, students are expected to be able to:

1	To research, write and produce high-quality reports for television.
2	Identify and develop original news stories and/or features.
3	Critically evaluate the challenges of original journalism in a multimedia environment.
4	Demonstrate an advanced understanding of editorial guidelines including (where appropriate) fairness, objectivity, balance, taste and decency, fair dealing.

Indicative Module Content

Students should be able to film and edit proficiently. This should include sequences and pieces to camera. Student will be taught advanced techniques including adding graphics, presentation and studio direction. Where practical, they will have the opportunity to use these techniques in a series of as-live newsdays. Students should also be able to critically analyse a range of television news and current affairs programmes.

Module Delivery

This module combines lectures, seminars and workshops together with practical newsgathering. Where class sizes allow, there will be an opportunity to refine editorial and technical skills in live Newsday exercises. Students will also deliver a completed portfolio of broadcast stories.

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Indicative Student Workload	Full Time	Part Time
Contact Hours	67	N/A
Non-Contact Hours	233	N/A
Placement/Work-Based Learning Experience [Notional] Hours	N/A	N/A
TOTAL	300	N/A
Actual Placement hours for professional, statutory or regulatory body		

ASSESSMENT PLAN

If a major/minor model is used and box is ticked, % weightings below are indicative only.

Component 1

Type:	Coursework	Weighting:	60%	Outcomes Assessed:	1, 2, 3, 4
Description:	Individual Portfolio Assessment				

Component 2

Type:	Coursework	Weighting:	40%	Outcomes Assessed:	1, 2, 3, 4
Description:	Group Portfolio Assessment				

MODULE PERFORMANCE DESCRIPTOR

Explanatory Text

The calculation of the overall grade for this module is based on 60% weighting of C1 and 40% weighting of C2 components. An overall minimum grade D is required to pass the module.

		Coursework:						
		A	**B**	**C**	**D**	**E**	**F**	**NS**
Coursework:	**A**	A	A	B	B	C	E	
	B	B	B	B	C	C	E	
	C	B	C	C	C	D	E	
	D	C	C	D	D	D	E	
	E	C	D	D	E	E	E	
	F	E	E	E	E	F	F	
	NS	Non-submission of work by published deadline or non-attendance for examination						

Module Requirements

Prerequisites for Module	None.
Corequisites for module	None.
Precluded Modules	None.

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INDICATIVE BIBLIOGRAPHY

1	HUDSON, G., and ROWLANDS, S., 2018. *The Broadcast Journalism Handbook.* 2nd Ed. London: Routledge.
2	WENGER, D., and POTTER, D., 2015. *Advancing the Story; Broadcast Journalism in a Multi-media World.* 3rd Ed. Sage: CQ Press.
3	TOMPKINS, A. 2018. *Aim for the Heart: Write, Shoot, Report and Produce for TV and Multimedia.* Sage: CQ Press.
4	RAY, V. 2003 *The Television News Handbook.* Macmillan
5	FOWLER-WATT, K. and ALLAN, S. (editors) 2013 *Journalism - New Challenges.* e-book produced by The Centre for Journalism and Communication Research (CJCR, Bournemouth University, UK
6	JUKE, S., MACDONALD, K., and STARKEY, G., 2017 *Understanding Broadcast Journalism.* Routledge