

MODULE DESCRIPTOR

Module Title

Ethical and Sustainable Consumption

Reference	CB3136	Version	3
Created	February 2024	SCQF Level	SCQF 9
Approved	June 2018	SCQF Points	15
Amended	April 2024	ECTS Points	7.5

Aims of Module

To provide the student with the ability to explain ethics and sustainability and the relevance of these concepts to consumers in the service sector; and to evaluate how government and the service sector aim to support the interests of the consumer.

Learning Outcomes for Module

On completion of this module, students are expected to be able to:

- 1 Define ethics and sustainability in relation to the consumer in the context of the contemporary service sector (business).
- 2 Analyse the role of ethics and sustainability in changing consumer culture and provide examples of how the service sector (business) reacts to it.
- 3 Evaluate the role of government and business in informing and protecting consumers.
- 4 Identify and evaluate the implications of consumer group activities for consumers and the service sector.
- 5 Investigate in depth, an area of ethical and/or sustainable concern and demonstrate both primary and secondary research skills.

Indicative Module Content

Identification of ethics and the role it plays in the modern service sector; evaluation of high consumption societies and how this creates a need for sustainability; identification of consumer policy actors, definitions and economic characteristics; arguments for and against economic growth and the theoretical implications of consumer sovereignty and government intervention; clarification of local, national and international pressures and processes; reaction to consumer dissatisfaction by the service sector; effect of pressure groups and consumer boycotts on business; effects of environmentalism. Considering these points in the context of the UN Sustainable Development Goals. In addition students will engage with the following UNESCO ESD Competencies: self awareness; critical thinking; collaboration; normative.

Module Delivery

Key issues will be introduced and illustrated through lectures. These will be supported and reinforced by tutorials aimed at allowing students to apply theory to practical and current situations. Key concepts are also reinforced through directed reading, by student centred learning and by independent and research.

Indicative Student Workload

	Full Time	Part Time
Contact Hours	52	N/A
Non-Contact Hours	98	N/A
Placement/Work-Based Learning Experience [Notional] Hours	N/A	N/A
TOTAL	150	N/A
<i>Actual Placement hours for professional, statutory or regulatory body</i>		

ASSESSMENT PLAN

If a major/minor model is used and box is ticked, % weightings below are indicative only.

Component 1

Type:	Coursework	Weighting:	100%	Outcomes Assessed:	1, 2, 3, 4, 5
Description:	Portfolio Assessment: A written presentation produced collaboratively and/or individually. Detailed assessment instructions will be provided in the module guide which is updated each year to reflect changes in the external environment.				

MODULE PERFORMANCE DESCRIPTOR

Explanatory Text

The calculation of the overall grade for this module is based on 100% weighting of C1. An overall minimum grade D is required to pass the module.

Module Grade	Minimum Requirements to achieve Module Grade:
A	The student needs to achieve an A in C1.
B	The student needs to achieve a B in C1.
C	The student needs to achieve a C in C1.
D	The student needs to achieve a D in C1.
E	The student needs to achieve a E in C1.
F	The student needs to achieve a F in C1.
NS	Non-submission of work by published deadline or non-attendance for examination

Module Requirements

Prerequisites for Module	None.
Corequisites for module	None.
Precluded Modules	None.

INDICATIVE BIBLIOGRAPHY

- 1 BLOWFIELD, M., 2013. *Business and Sustainability.*, Oxford University Press
- 2 CRANE, A., MATTEN, D. and GLOZER, S., SPENCE, L, 2019. *Business Ethics: Managing Corporate Citizenship and Sustainability in the Age of Globalization, Fifth Edition.* Oxford University Press.
- 3 FERREL, FRAEDRICH, FERREL 2015. *Business Ethics: ethical decision making and cases.* 11th ed.
- 4 HARTMAN, L.P. AND DESJARDINS, J, 2017. *Business Ethics: decision making for personal integrity and social responsibility.* 4th edition
- 5 LURY, C., 2011. *Consumer culture.* 2nd ed. London: Policy Press.