This Version is No Longer Current
The latest version of this module is available here

MODULE DESCRIPTOR

Module Title

Ethical and Sustainable Consumption

Reference	CB3136	Version	1
Created	January 2020	SCQF Level	SCQF 9
Approved	June 2018	SCQF Points	15
Amended	July 2017	ECTS Points	7.5

Aims of Module

To provide the student with the ability to explain ethics and sustainability and the relevance of these concepts to consumers in the service sector; and to evaluate how government and the service sector aim to support the interests of the consumer.

Learning Outcomes for Module

On completion of this module, students are expected to be able to:

1	Define ethics and sustainability in relation to the consumer in the context of the contemporary service sector (business).
2	Analyse the role of ethics and sustainability in changing consumer culture and provide examples of how the service sector (business) reacts to it.
3	Evaluate the role of government and business in informing and protecting consumers.
4	Identify and evaluate the implications of consumer group activities for consumers and the service sector.
5	Investigate in depth as a group, an area of ethical and/or sustainable concern and demonstrate both primary and secondary research skills and the ability to work successfully in a team.

Indicative Module Content

Identification of ethics and the role it plays in the modern service sector; evaluation of high consumption societies and how this creates a need for sustainability; identification of consumer policy actors, definitions and economic characteristics; arguments for and against economic growth and the theoretical implications of consumer sovereignty and government intervention; clarification of local, national and international pressures and processes; reaction to consumer dissatisfaction by the service sector; effect of pressure groups and consumer boycotts on business; effects of environmentalism.

Module Delivery

Key issues will be introduced and illustrated through lectures. These will be supported and reinforced by tutorials aimed at allowing students to apply theory to practical and current situations. Key concepts are also reinforced through directed reading, by student centred learning and by independent and group research.

Indicative Student Workload

		Full Time	Part Time
Contact Hours		52	N/A
Non-Contact Hours		98	N/A
Placement/Work-Based Learning Experience [Notional] Hours		N/A	N/A
TOTAL		150	N/A
Actual Placement hours for professional, statutory or regulatory body			

ASSESSMENT PLAN

If a major/minor model is used and box is ticked, % weightings below are indicative only.

Component 1

Type:	Coursework	Weighting:	60%	Outcomes Assessed:	1, 2, 3
Description:	Individual Written Assessment				

Component 2

Type:	Coursework	Weighting:	40%	Outcomes Assessed:	4, 5
Description:	Group Presentation				

MODULE PERFORMANCE DESCRIPTOR

Explanatory Text

The calculation of the overall grade for this module is based on 60% weighting of C1 and 40% weighting of C2 components. An overall minimum grade D is required to pass the module.

		Coursework:						
		A	**B**	**C**	**D**	**E**	**F**	**NS**
	A	A	A	B	B	C	E	
	B	B	B	B	C	C	E	
	C	B	C	C	C	D	E	
Coursework:	**D**	C	C	D	D	D	E	
	E	C	D	D	E	E	E	
	F	E	E	E	E	F	F	
	NS	Non-submission of work by published deadline or non-attendance for examination						

Module Requirements

Prerequisites for Module	None.
Corequisites for module	None.
Precluded Modules	None.

INDICATIVE BIBLIOGRAPHY

1 BLOWFIELD, M., 2013. *Business and Sustainability.*, Oxford University Press

2 CRANE, A., MATTEN, D. and GLOZER, S., SPENCE, L, 2019. *Business Ethics: Managing Corporate Citizenship and Sustainability in the Age of Globalization, Fifth Edition.* Oxford University Press.

3 FERREL, FRAEDRICH, FERREL 2015. *Business Ethics: ethical decision making and cases.* 11th ed.

4 HARTMAN, L.P. AND DESJARDINS, J, 2017. *Business Ethics: decision making for personal integrity and social responsibility.* 4th edition

5 LURY, C., 2011. *Consumer culture.* 2nd ed. London: Policy Press.