

**This Version is No Longer Current**  
The latest version of this module is available [here](#)

## MODULE DESCRIPTOR

### Module Title

Digital Fashion Event

Reference	CB3115	Version	3
Created	April 2018	SCQF Level	SCQF 9
Approved	June 2018	SCQF Points	30
Amended	June 2018	ECTS Points	15

### Aims of Module

To provide students with a digital project, enabling them to apply practical, theoretical, technical and conceptual previous learning in the production of a creative output.

### Learning Outcomes for Module

On completion of this module, students are expected to be able to:

- 1 Participate in a structured group task and evaluate individual contributions to the group effort.
- 2 Apply skills and techniques to communicate effectively in order to commence, develop, realise and document a project or event.
- 3 Produce forms of corporate communication for a defined purpose and audience, making effective use of designated media.

### Indicative Module Content

The module covers the skills and knowledge to produce an effective event using appropriate management and communication skills. Students will negotiate roles, rules and responsibilities and manage the project according to agreed aims and objectives. The project will be managed through the various stages in consultation with project group members and academic staff. It will also require the efficient organisation of resources.

### Module Delivery

This module is a combination of lectures, tutorials, visits and meetings. Students will be split into groups and given responsibility for the production of digital content, which may take a variety of forms. Each group will take collective responsibility for identifying and fulfilling their roles, aims and objectives, to combine overall in the production of a well-managed, visually stimulating, informative and well-produced event.

**Indicative Student Workload**

	Full Time	Part Time
Contact Hours	40	N/A
Non-Contact Hours	260	N/A
Placement/Work-Based Learning Experience [Notional] Hours	N/A	N/A
TOTAL	300	N/A
<i>Actual Placement hours for professional, statutory or regulatory body</i>		

**ASSESSMENT PLAN**

If a major/minor model is used and box is ticked, % weightings below are indicative only.

**Component 1**

Type:	Coursework	Weighting:	100%	Outcomes Assessed:	1, 2, 3
Description:	Group and Individual Practical Assessment				

**MODULE PERFORMANCE DESCRIPTOR****Explanatory Text**

The module is assessed by one component: C1 - Coursework - 100% weighting. Module Pass Mark = Grade D (40%)

Module Grade	Minimum Requirements to achieve Module Grade:
<b>A</b>	70% or above
<b>B</b>	60% - 69%
<b>C</b>	50% - 59%
<b>D</b>	40% - 49%
<b>E</b>	35% - 39%
<b>F</b>	0% - 34%
<b>NS</b>	Non-submission of work by published deadline or non-attendance for examination

**Module Requirements**

Prerequisites for Module	None.
Corequisites for module	None.
Precluded Modules	None.

**INDICATIVE BIBLIOGRAPHY**

- 1 To be determined by choice of group/team work task.