

## MODULE DESCRIPTOR

### Module Title

Freelancing for Media Professionals

Reference	CB3063	Version	2
Created	February 2024	SCQF Level	SCQF 9
Approved	June 2018	SCQF Points	30
Amended	April 2024	ECTS Points	15

### Aims of Module

To provide students with the opportunity to apply academic and practitioner knowledge and skills to an internal freelance-based project.

### Learning Outcomes for Module

On completion of this module, students are expected to be able to:

- 1 Perform, demonstrate and explain a range of appropriate freelancing project skills and tasks, taking account of practical and managerial criteria for performance.
- 2 Relate the theories, models, concepts and principles of formal study to a freelance-based practical project.
- 3 Demonstrate effective self-evaluation of experience and skills gained whilst engaged in the practical freelance-based project.

### Indicative Module Content

The module offers a six-week period of professional practice within a university-based setting. Students gain the opportunity to experience the practicalities and challenges of a freelance-based media and/or journalism project and develop evaluative and reflective practitioner skills and attitudes. Students are also expected to critically evaluate the media creation environment; e.g. operational and managerial structures, communication practices, financial profile and process, product mix and professional practices (where appropriate). It engages students within the scope of UNESCO's Education for Sustainable Development. It aims to develop collaboration and self-awareness competencies in terms of recognising and understanding relationships between disciplines. The module sets briefs that require learning from others, understanding the needs, perspectives and actions of others, reflecting on their values and motivations as well as facilitating collaborative and participatory problem solving.

### Module Delivery

Pre-project briefings, lectures and supervisory support; supervised and unsupervised assignments and tasks relating to the project; student-centred learning and private study. Supervision is provided by the module tutor who will monitor the student's progress and the appropriateness of the learning experience.

**Indicative Student Workload**

	Full Time	Part Time
Contact Hours	18	N/A
Non-Contact Hours	N/A	N/A
Placement/Work-Based Learning Experience [Notional] Hours	282	N/A
TOTAL	300	N/A
<i>Actual Placement hours for professional, statutory or regulatory body</i>	282	

**ASSESSMENT PLAN**

If a major/minor model is used and box is ticked, % weightings below are indicative only.

**Component 1**

Type:	Coursework	Weighting:	100%	Outcomes Assessed:	1, 2, 3
Description:	Individual Portfolio Assessment				

**MODULE PERFORMANCE DESCRIPTOR****Explanatory Text**

The calculation of the overall grade for this module is based on 100% weighting of C1. An overall minimum grade D is required to pass the module.

Module Grade	Minimum Requirements to achieve Module Grade:
<b>A</b>	The student needs to achieve an A in C1.
<b>B</b>	The student needs to achieve a B in C1.
<b>C</b>	The student needs to achieve a C in C1.
<b>D</b>	The student needs to achieve a D in C1.
<b>E</b>	The student needs to achieve an E in C1.
<b>F</b>	The student needs to achieve an F in C1.
<b>NS</b>	Non-submission of work by published deadline or non-attendance for examination

**Module Requirements**

Prerequisites for Module	None.
Corequisites for module	None.
Precluded Modules	None.

**ADDITIONAL NOTES**

Students will be expected to negotiate a suitable project with the host and supervisor.

**INDICATIVE BIBLIOGRAPHY**

- |   |   |
|---|---|
| 1 | CANTER, L., and WILKINSON, E., 2020. <i>Freelancing for Journalists</i> . London: Routledge   |
| 2 | FANTHOME, C., 2004. <i>Work placements: a survival guide for students</i> . Basingstoke: Palgrave Macmillan.                                  |
| 3 | BOWDEN, J., 2011. <i>Writing a report: how to prepare, write and present effective reports</i> . 9th ed. Oxford: How to Books                 |
| 4 | LEWIS, R. and INGLIS, J., 2005. <i>How to write reports: the key to successful reports</i> . Cambridge: National Extension College Trust Ltd. |
| 5 | Students will be guided to particular information sources related to the project, and dependent on their degree discipline.                   |