

MODULE DESCRIPTOR

Module Title

Creative And Cultural Business News

Reference	CB3011	Version	2
Created	January 2020	SCQF Level	SCQF 9
Approved	June 2018	SCQF Points	30
Amended	June 2020	ECTS Points	15

Aims of Module

To provide students with the opportunity to apply academic and practitioner knowledge and skills to an internal news based project.

Learning Outcomes for Module

On completion of this module, students are expected to be able to:

- 1 Perform, demonstrate and explain a range of appropriate news project skills and tasks, taking account of practical and managerial criteria for performance.
- 2 Relate the theories, models, concepts and principles of formal study to a news based practical project.
- 3 Demonstrate effective self-evaluation of experience and skills gained whilst engaged in the practical news based project.

Indicative Module Content

The module offers a six-week period of professional practice within a university based news setting. Students gain the opportunity to experience the practicalities and challenges of a news based project and develop evaluative and reflective practitioner skills and attitudes. Students are also expected to critically evaluate the news creation environment; e.g. operational and managerial structures, communication practices, financial profile and process, product mix (where appropriate) and professional practices.

Module Delivery

Pre-project briefings and supervisory support; supervised and unsupervised assignments and tasks relating to the project; student centred learning and private study. Supervision is provided by the module tutor who will monitor the student's progress and the appropriateness of the learning experience.

Indicative Student Workload

	Full Time	Part Time
Contact Hours	8	N/A
Non-Contact Hours	N/A	N/A
Placement/Work-Based Learning Experience [Notional] Hours	292	N/A
TOTAL	300	N/A
<i>Actual Placement hours for professional, statutory or regulatory body</i>	292	

ASSESSMENT PLAN

If a major/minor model is used and box is ticked, % weightings below are indicative only.

Component 1

Type:	Coursework	Weighting:	100%	Outcomes Assessed:	1, 2, 3
Description:	Individual Portfolio Assessment				

MODULE PERFORMANCE DESCRIPTOR**Explanatory Text**

The calculation of the overall grade for this module is based on 100% weighting of C1. An overall minimum grade D is required to pass the module.

Module Grade	Minimum Requirements to achieve Module Grade:
A	The student needs to achieve an A in C1.
B	The student needs to achieve a B in C1.
C	The student needs to achieve a C in C1.
D	The student needs to achieve a D in C1.
E	The student needs to achieve an E in C1.
F	The student needs to achieve an F in C1.
NS	Non-submission of work by published deadline or non-attendance for examination

Module Requirements

Prerequisites for Module	None.
Corequisites for module	None.
Precluded Modules	None.

ADDITIONAL NOTES

Students will be expected to negotiate a suitable project with the host and supervisor.

INDICATIVE BIBLIOGRAPHY

- 1 BOWDEN, J., 2011. *Writing a report: how to prepare, write and present effective reports*. 9th ed. Oxford: How to Books
- 2 FANTHOME, C., 2004. *Work placements: a survival guide for students*. Basingstoke: Palgrave Macmillan.
- 3 LEWIS, R. and INGLIS, J., 2005. *How to write reports: the key to successful reports*. Cambridge: National Extension College Trust Ltd.
- 4 Students will be guided to particular information sources related to the project and the host organisation, and dependent on their degree discipline.