

MODULE DESCRIPTOR

Module Title

Omni-Channel Fashion

Reference	CB2317	Version	3
Created	February 2024	SCQF Level	SCQF 8
Approved	June 2018	SCQF Points	15
Amended	April 2024	ECTS Points	7.5

Aims of Module

To enable the student to understand the principles and theories associated with Omni-channel fashion with consideration for sustainable logistics processes and their importance to the industry.

Learning Outcomes for Module

On completion of this module, students are expected to be able to:

- 1 Categorise and describe the components of Omni-channel fashion networks from end to end i.e. from sourcing the items to delivery to the end consumer.
- 2 Compare the role of logistics service providers in the omni-channel fashion supply chain to serve the fashion company and the end consumer
- 3 Distinguish the importance of business relationships and key partners within an omni-channel fashion supply chain process.
- 4 Adapt a non-sustainable omni-channel fashion supply chain into a sustainable one through collaborative practice.

Indicative Module Content

This module will operate through the use of design thinking pedagogy and project approaches to collaborative workshops. Industry-standard software will be used as a communications platform to enhance employability skills whilst working on problem-solving techniques. In order for the module to work effectively the method of teaching and learning forms part of the module content. The module's contextual content will examine the omni-channel fashion supply chain (value chain), flow of goods, inclusive of the logistics mix components, and lean and agile supply chains. It considers the to store and online channels of dual distribution. Logistics service providers are highlighted in respect of their contribution to fashion supply chains while considering and comparing their approach to sustainability. Key business-to-business relationships are examined within the omni-channel supply chain focusing on the logistics service providers and suppliers in respect of which business has the power and how interdependence works with a fashion company. It debates the issues of sustainability with consideration for the SDGs, innovative approaches, and the impact future trends such as these have on a non-sustainable fashion supply chain into a more sustainable one which may be circular. Attendance forms part of the team approach to the work at hand. A student who engages and attends and engages with the whole module should develop: the core meta skills of: Creativity, Curiosity and Critical Thinking and contextually developing the ability to collaborate to solve a problem-based scenario, develop a sustainable fashion chain and reconcile the differences in logistics service provider relationships with fashion companies. This module aligns with United Nations Sustainable Development Goals. It engages students with UNESCO's Education for Sustainable Development Systems Thinking, Future Thinking, Collaboration, Integrated Problem Solving competencies in terms of recognising and understanding relationships between consumers and omni channels, and evaluating sustainable supply chains.

Module Delivery

Key concepts are developed and illustrated through lectures, workshops, collaboration in teams to problem solve and directed reading. The understanding of students is further enhanced by use of relevant tutorials. Additionally, students will be directed to work independently and collaboratively.

Indicative Student Workload

	Full Time	Part Time
Contact Hours	40	N/A
Non-Contact Hours	110	N/A
Placement/Work-Based Learning Experience [Notional] Hours	N/A	N/A
TOTAL	150	N/A
<i>Actual Placement hours for professional, statutory or regulatory body</i>		

ASSESSMENT PLAN

If a major/minor model is used and box is ticked, % weightings below are indicative only.

Component 1

Type:	Coursework	Weighting:	100%	Outcomes Assessed:	1, 2, 3, 4
Description:	A team and individual portfolio assessment.				

MODULE PERFORMANCE DESCRIPTOR**Explanatory Text**

The calculation of the overall grade for this module is based on 100% weighting of C1. An overall minimum grade D is required to pass the module.

Module Grade	Minimum Requirements to achieve Module Grade:
A	The student needs to achieve an A in C1.
B	The student needs to achieve a B in C1.
C	The student needs to achieve a C in C1.
D	The student needs to achieve a D in C1.
E	The student needs to achieve an E in C1.
F	The student needs to achieve an F in C1.
NS	Non-submission of work by published deadline or non-attendance for examination

Module Requirements

Prerequisites for Module	None.
Corequisites for module	None.
Precluded Modules	None.

INDICATIVE BIBLIOGRAPHY

- 1 FERNIE, J. and SPARKS, L., 2019. *Logistics and retail management: emerging issues and new challenges in the retail supply chain*. 4th ed. London: Kogan Page. *ebook*
- 2 FERNIE, J. and SPARKS, L., 2014. *Logistics and retail management: emerging issues and new challenges in the retail supply chain*. 4th ed. London: Kogan Page. *ebook*
- 3 FERNIE.,D and GRANT., 2015. *Fashion Logistics*. London: Kogan Page.
- 4 GROSE, V. and MANSFIELD, N., 2023, *Fashion Supply Chain Management: Integrating Sustainability through the Fashion Supply Chain (Mastering Fashion Management)*. London. Routledge.
- 5 HAU-LING. C., SHUYUN, R., NA, L. 2022. *Operations management in the era of fast fashion: technologies and circular supply chains*. Springer.
- 6 HENNINGER. C.E., NIINIMAKI, K. BLAZQUEZ, M. and JONES, C. 2022. *Sustainable Fashion Management*. London. Routledge.
- 7 TSAN-MING.,C and CHENG, T.C.E. 2015. *Sustainable fashion supply chain management: from sourcing to retailing*. Springer