

## MODULE DESCRIPTOR

### Module Title

Audio Journalism

Reference	CB2298	Version	3
Created	March 2024	SCQF Level	SCQF 8
Approved	June 2018	SCQF Points	30
Amended	April 2024	ECTS Points	15

### Aims of Module

To develop technical and editorial skills needed to operate effectively as a broadcast journalist on radio and other audio platforms; and to explore the practical and theoretical challenges of these environments.

### Learning Outcomes for Module

On completion of this module, students are expected to be able to:

- 1 To research, write and produce high-quality content for radio, podcasts and other audio platforms.
- 2 Discuss the differences between news platforms.
- 3 Research, locate and interview appropriate contributors.
- 4 Examine the risks and benefits of delivering news under pressure.

### Indicative Module Content

Students should be able to record audio proficiently, choose mics appropriate to the situation, and assess the acoustic environment. They should be able to edit speech quickly and accurately, and utilise this in different ways including news wraps and packages. Students should be able to write broadcast copy quickly, and assemble stories into coherent news bulletins, using a variety of story telling formats including live reporting. Students will also learn studio etiquette, presentation skills and studio direction skills. Students should also be able to critically analyse a range of radio and podcast programming. The module engages students with UNESCO's Education for Sustainable Development Systems Thinking, Collaboration and Self-awareness competencies in terms of recognising and understanding relationships between disciplines, learning from others, understanding the needs, perspectives and actions of others, reflecting on values and motivations, and facilitating collaborative and participatory problem solving. In addition, the nature of the journalism case studies which students analyse, and many of the stories they will uncover for themselves, will relate directly to the UN Goals, for example poverty, clean energy, sustainable communities, life on land and below water, peace, justice and strong institutions.

### Module Delivery

This module combines lectures, workshops and location reporting. The workshops will enhance practical skills which will enable students to deliver professional journalistic material under industry conditions.

### Indicative Student Workload

	Full Time	Part Time
Contact Hours	62	N/A
Non-Contact Hours	238	N/A
Placement/Work-Based Learning Experience [Notional] Hours	N/A	N/A
TOTAL	300	N/A
<i>Actual Placement hours for professional, statutory or regulatory body</i>		

### ASSESSMENT PLAN

*If a major/minor model is used and box is ticked, % weightings below are indicative only.*

#### Component 1

Type:	Coursework	Weighting:	100%	Outcomes Assessed:	1, 2, 3, 4
Description:	Portfolio Assessment: A range of written, broadcast, or digital artefacts produced collaboratively and/or individually. Detailed assessment instructions will be provided in the module guide which is updated each year to reflect changing industry requirements.				

### MODULE PERFORMANCE DESCRIPTOR

#### Explanatory Text

The calculation of the overall grade for this module is based on 100% weighting of C1. An overall minimum grade of D is required to pass the module.

Module Grade	Minimum Requirements to achieve Module Grade:
<b>A</b>	The student needs to achieve an A in C1.
<b>B</b>	The student needs to achieve a B in C1.
<b>C</b>	The student needs to achieve a C in C1.
<b>D</b>	The student needs to achieve a D in C1.
<b>E</b>	The student needs to achieve an E in C1.
<b>F</b>	The student needs to achieve an F in C1.
<b>NS</b>	Non-submission of work by published deadline or non-attendance for examination

### Module Requirements

Prerequisites for Module	None.
Corequisites for module	None.
Precluded Modules	None.

**INDICATIVE BIBLIOGRAPHY**

- |   |   |
|---|---|
| 1 | STEWART, P. and ALEXANDER, R., 2016. <i>Broadcast Journalism: Techniques of Radio and Television News</i> . 7th Ed, Oxford: Focal Press |
| 2 | WENGER, D., and POTTER, D., 2011. <i>Advancing the Story: Broadcast Journalism in a Multimedia World</i> . Sage; CQ Press.              |
| 3 | TOMPKINS, A., 2018. <i>Aim for the Heart; Write, Shoot, Report and Produce for TV and Multimedia</i> . Sage, CQ Press                   |
| 4 | THOMPSON, R., 2010. <i>Writing for Broadcast Journalists</i> . Routledge  |
| 5 | HUDSON, G., and ROWLANDS, S., 2018. <i>The Broadcast Journalism Handbook</i> . 2nd Ed. London: Routledge                                |
| 6 | CHANTLER, P., and STEWART, P., 2003. <i>Basic Radio Journalism</i> . Oxford: Focal  |
| 7 | BEAMAN, J. 2011. <i>Interviewing for Radio</i> 2nd ed. London: Routledge  |