

## MODULE DESCRIPTOR

### Module Title

Principles And Practice Of Reporting

Reference	CB2274	Version	1
Created	January 2020	SCQF Level	SCQF 8
Approved	June 2018	SCQF Points	30
Amended	June 2018	ECTS Points	15

### Aims of Module

To build practical Broadcast Journalism skills and editorial judgement in a multi-media digital landscape. To explore the practical and editorial challenges of this environment.

### Learning Outcomes for Module

On completion of this module, students are expected to be able to:

- 1 Deliver completed news stories for radio and television.
- 2 Demonstrate the ability to produce accurate and engaging content against realistic industry deadlines.
- 3 Illustrate the differences between news platforms.
- 4 Research, locate and interview appropriate contributors.
- 5 Use sound editorial principles to identify and develop stories.
- 6 Examine the risks and benefits of delivering news under pressure.

### Indicative Module Content

This module builds on foundations laid in BS 1259, challenging students to produce content which is more engaging and creative, in a shorter time but without sacrificing accuracy. Key topics will include finding and identifying stories, research skills, rolling news and the life cycle of stories, narrative structure and responding to breaking news. News priorities, running orders and production planning will come together in practical exercises. Students will be introduced to the increasing requirement to report live on social media or online.

### Module Delivery

This module combines lectures, workshops and location reporting. The workshops will enhance practical skills which will enable students to deliver professional journalistic material under industry conditions.

**Indicative Student Workload**

	Full Time	Part Time
Contact Hours	62	N/A
Non-Contact Hours	238	N/A
Placement/Work-Based Learning Experience [Notional] Hours	N/A	N/A
TOTAL	300	N/A
Actual Placement hours for professional, statutory or regulatory body		

**ASSESSMENT PLAN**

If a major/minor model is used and box is ticked, % weightings below are indicative only.

**Component 1**

Type:	Coursework	Weighting:	40%	Outcomes Assessed:	1, 3, 5
Description:	Group Practical Assessment				

**Component 2**

Type:	Coursework	Weighting:	60%	Outcomes Assessed:	1, 2, 4, 5, 6
Description:	Individual Portfolio Assessment				

**MODULE PERFORMANCE DESCRIPTOR****Explanatory Text**

The calculation of the overall grade for this module is based on 40% weighting of C1 and 60% weighting of C2 components. An overall minimum grade D is required to pass the module.

		Coursework:						
		A	B	C	D	E	F	NS
Coursework:	A	A	B	B	C	C	E	
	B	A	B	C	C	D	E	
	C	B	B	C	D	D	E	
	D	B	C	C	D	E	E	
	E	C	C	D	D	E	F	
	F	E	E	E	E	E	F	
NS		Non-submission of work by published deadline or non-attendance for examination						

**Module Requirements**

Prerequisites for Module	None.
Corequisites for module	None.
Precluded Modules	None.

**ADDITIONAL NOTES**

Contact Hours .... 36 hours ..... 3 hour lectures x 12 weeks 8 hours..... Practical Newsday exercises or Tutorials 18 hours .....Practical workshops or Industry visits TOTAL 62

**INDICATIVE BIBLIOGRAPHY**

- |   |  |
|---|--|
| 1 | STEWART, P. and ALEXANDER, R., 2016 <i>Broadcast Journalism: Techniques of Radio and Television News</i> 7th Ed, Oxford: Focal Press |
| 2 | FROST, C., 2010 <i>Reporting for Journalists</i> Routledge   |
| 3 | WENGER, D., and POTTER, D., 2011 <i>Advancing the Story: Broadcast Journalism in a Multimedia World</i> Sage; CQ Press               |
| 4 | TOMPKINS, A., 2018 <i>Aim for the Heart; Write, Shoot, Report and Produce for TV and Multimedia</i> . Sage, CQ Press                 |
| 5 | THOMPSON, R., 2010 <i>Writing for Broadcast Journalists</i> Routledge  |