ROBERT GORDON
UNIVERSITY ABERDEEN

This Version is No Longer Current
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MODULE DESCRIPTOR

Module Title

News Writing

Reference	CB2272	Version	1
Created	January 2020	SCQF Level	SCQF 8
Approved	June 2018	SCQF Points	15
Amended	May 2019	ECTS Points	7.5

Aims of Module

To apply theoretical news values and the language of news in news gathering and news writing for converging multimedia platforms in print, broadcast and online journalism to a professional competence.

Learning Outcomes for Module

On completion of this module, students are expected to be able to:

1	Demonstrate critical understanding of news language in a converging journalism industry.
2	Apply news values to specific media platforms.
3	Evaluate a range of source material across a range of news gathering assignments.
4	Engage with professional practice in writing news for broadcast, online and print.

Indicative Module Content

Writing is a core skill for all journalists. This module applies technical mechanics of news gathering and news writing. It provides a practice-based approach to requirements, standards and practices in interviewing, researching material, structuring and presenting news copy for multimedia platforms.

Module Delivery

This module will focus on practical workshops designed to develop high quality writing. The programme will be supported by weekly lectures and visiting speakers from the newspaper industry.

Indicative Student Workload	Full Time	Part Time
Contact Hours	63	N/A
Non-Contact Hours	87	N/A
Placement/Work-Based Learning Experience [Notional] Hours	N/A	N/A
TOTAL	150	N/A
Actual Placement hours for professional, statutory or regulatory body		

ASSESSMENT PLAN

If a major/minor model is used and box is ticked, % weightings below are indicative only.

Component 1

Type:	Coursework	Weighting:	40%	Outcomes Assessed:	3, 4
Description:	Individual Written Assessment				

Component 2

Type:	Coursework	Weighting:	60%	Outcomes Assessed:	1, 2
Description:	Individual Written Assessment				

MODULE PERFORMANCE DESCRIPTOR

Explanatory Text

The calculation of the overall grade for this module is based on 40% weighting of C1 and 60% weighting of C2 components. An overall minimum grade D is required to pass the module.

		Coursework:						
		A	**B**	**C**	**D**	**E**	**F**	**NS**
Coursework:	**A**	A	B	B	C	C	E	
	B	A	B	C	C	D	E	
	C	B	B	C	D	D	E	
	D	B	C	C	D	E	E	
	E	C	C	D	D	E	F	
	F	E	E	E	E	E	F	
	NS	Non-submission of work by published deadline or non-attendance for examination						

Module Requirements

Prerequisites for Module	None.
Corequisites for module	None.
Precluded Modules	None.

INDICATIVE BIBLIOGRAPHY

1 BRIGHTON, P. and FOY, D., 2007. *News values.* London: Sage

2 CRAIG, R., 2004. *Online journalism: reporting, writing and editing for new media.* Southbank, Victoria, Australia: Thomson Wadsworth.

3 EVANS, H. and CRAWFORD, G., 2000. *Essential English for journalists, editors and writers.* 2nd ed. London: Pimlico.

4 HICKS, W. et al., 2016. *Writing for journalists.* 3rd ed. London: Routledge.

5 KOLODZY, J., 2006. *Convergence journalism: writing and reporting across the news media.* Oxford: Rowman and Littlefield.

6 McKANE, A., 2013. *News writing.* London: Sage.

7 RANDALL, D., 2016. *The universal journalist.* 5th ed. London: Pluto Press. *ebook*