

MODULE DESCRIPTOR

Module Title

Features Writing

Reference	CB2157	Version	3
Created	March 2024	SCQF Level	SCQF 8
Approved	June 2018	SCQF Points	15
Amended	April 2024	ECTS Points	7.5

Aims of Module

To provide students with the ability to produce feature articles appropriate to newspaper and magazine publications.

Learning Outcomes for Module

On completion of this module, students are expected to be able to:

- 1 To develop professional practice in gathering material through interview, observation and documentary sources.
- 2 To acquire advanced skills in feature intro writing and structuring.
- 3 To apply feature writing approaches to producing an extended profile article.

Indicative Module Content

This module approaches feature writing as a product of language, material gathering, observation, interviewing, structuring and the use of quotations from live and documentary sources. It explores models of feature writing and applies them in practical workshops. The module engages students with UNESCO's Education for Sustainable Development Collaboration, Self-awareness and Integrated problem solving through group work tasks, engaging with interviewees and researching original story ideas.

Module Delivery

Lectures and workshops.

Indicative Student Workload

	Full Time	Part Time
Contact Hours	48	N/A
Non-Contact Hours	102	N/A
Placement/Work-Based Learning Experience [Notional] Hours	N/A	N/A
TOTAL	150	N/A
<i>Actual Placement hours for professional, statutory or regulatory body</i>		

ASSESSMENT PLAN

If a major/minor model is used and box is ticked, % weightings below are indicative only.

Component 1

Type: Coursework Weighting: 100% Outcomes Assessed: 1, 2, 3

Description: Portfolio Assessment: A range of written, broadcast, or digital artefacts produced collaboratively and/or individually. Detailed assessment instructions will be provided in the module guide which is updated each year to reflect changing industry requirements.

MODULE PERFORMANCE DESCRIPTOR

Explanatory Text

The calculation of the overall grade for this module is based on 100% weighting of C1. An overall minimum grade of D is required to pass the module.

Module Grade	Minimum Requirements to achieve Module Grade:
A	The student needs to achieve an A in C1.
B	The student needs to achieve a B in C1.
C	The student needs to achieve a C in C1.
D	The student needs to achieve a D in C1.
E	The student needs to achieve an E in C1.
F	The student needs to achieve an F in C1.
NS	Non-submission of work by published deadline or non-attendance for examination

Module Requirements

Prerequisites for Module	None.
Corequisites for module	None.
Precluded Modules	None.

INDICATIVE BIBLIOGRAPHY

- 1 McKAY, J., 2006. *The magazines handbook*. 2nd ed. London: Routledge.
- 2 ORWELL, G., 2007. *Selected essays*. London: Penguin.
- 3 RICKETSON, M., 2004. *Writing feature stories: how to research and write newspaper and magazine articles*. Crows Nest, NSW: Allen and Unwin.
- 4 RANDALL, D., 2016. *The Universal Journalist*. 5th Ed. Pluto Press